

Brian Persing, MD

Brian Persing, MD received his undergraduate degree in chemistry and his medical degree from the University of South Dakota. He then completed his Internal Medicine residency and Hematology and Oncology Fellowship at the University of Mississippi Medical Center. He entered into practice on the Mississippi Gulf Coast and remained there for 11 years. With a passion still fueled for teaching, he then took an academic position at the University of South Alabama Health (USA) at the Mitchell Cancer Institute as an Assistant Professor of Interdisciplinary Clinical Oncology ultimately being named as interim Program Director for the Oncology Fellowship Program and later the Division Chair of the Department of Hematology and Oncology. His clinical focus remains lung cancer and he is working on establishing a comprehensive and multidisciplinary lung cancer program at USA Health.

Dr. Persing remains engaged in patient care issues in Mississippi as he still cares for patients from Mississippi and is also the President of the Mississippi Oncology Society (MOS). Under his direction, MOS has become more active in advocacy for patients at the state level, formed an MOS Cancer Caucus, and introduced legislation at the state level.

Dr. Persing joined the American Society of Clinical Oncology (ASCO) in 2006 during his fellow in Hematology and Oncology. He has had the opportunity to serve as the representative to the State Affiliates Council (SAC) of ASCO. He became an elected member of the Executive Subcommittee of the SAC and then in 2022 became the Chair Elect of the SAC. In addition to serving on the SAC, he became more involved in advocacy on the national level by participating in the ASCO Advocacy Summit in 2019. He has participated in the Advocacy Summit on virtual platforms for the past 3 years and was named an ASCO Advocacy Champion for 2021.

With the rapidly expanding knowledge and improvement in cancer care provided for individuals and their loved ones, his enjoyment and satisfaction remain with direct patient care focusing on communication, education, and empowerment of patients.