



**Public Witness Hearing on Fiscal Year 2015 Appropriations
Subcommittee on Labor, Health and Human Services, Education and Related Agencies
Committee on Appropriations
U.S. House of Representatives
Tuesday, March 25, 2014**

**Testimony of Dr. Beverly Daniel Tatum, President, Spelman College
On Behalf of the UNCF (United Negro College Fund)
RE: FY 2015 Budget Priorities for
Historically Black Colleges and Universities**

Introduction

Good morning, Chairman Kingston, Ranking Member DeLauro and Members of the Subcommittee. I am Dr. Beverly Daniel Tatum, President of Spelman College in Atlanta, Georgia. Mr. Chairman, it is good to see you again after our meeting last year. Founded in 1881, Spelman College is a global leader in the education of women of African descent and a Historically Black College. Since 2008 Spelman College has averaged a 6-year graduation rate of 77 percent – one of the highest of the 105 Historically Black Colleges and Universities and substantially above the national average of 59 percent.

Spelman College is one of the 37 private Historically Black Colleges and Universities (HBCUs) that are members of the United Negro College Fund (UNCF), which I am representing today. UNCF is the nation’s largest higher education organization serving students of color, perhaps best known by the iconic motto – “A mind is a terrible thing to waste®.”

In its 70-year history, UNCF has raised more than \$4 billion in scholarship aid to help more than 400,000 students of color attend HBCUs and 900 other colleges and universities

across the country to obtain the education they need to excel in the 21st century economy.

UNCF's largest scholarship is the Gates Millennium Scholarship offered to high-achieving, low-income African American, American Indian/Alaska Native, Asian Pacific Islander and Hispanic American students. Mr. Chairman, UNCF has awarded Gates Millennium Scholarships totaling \$48 million to help 840 students from Georgia earn college degrees, including 45 Gates Scholars at Spelman College. We have awarded over \$310 million to 6,200 Gates Scholars from the 10 states the Subcommittee represents.

HBCU Value Proposition

UNCF's core mission, however, remains its partnership with the nation's 37 private HBCUs. The money raised by UNCF has become even more important today as HBCUs have suffered from a "perfect storm" of federal disinvestments since 2011. Limitations on Pell Grant eligibility requirements, sequestration cuts to the Title III HBCU Program and Parent PLUS Loan reductions have resulted in a loss of more than \$250 million in federal support. Despite these challenges, HBCUs provide enormous value for students and the nation. HBCUs represent approximately 4 percent of all four-year colleges and universities; enroll 9 percent of all African American college students; confer 16 percent of bachelor's degrees awarded to African Americans; and generate 27 percent of the STEM bachelor's degrees awarded to African Americans. Moreover, HBCUs accomplish this while serving students with greater need: more than 70 percent of students who attend HBCUs are low-income students who depend on federal Pell Grants for their education, a substantially greater share than the 43 percent of students at all other four-year colleges and universities. At the same time, total cost of attendance at HBCUs is 30 percent lower, on average, than other four-year institutions.

FY 2014 Appropriations

I would like to thank the Subcommittee and, in particular, Chairman Kingston, Ranking Member DeLauro and Congresswoman Lee, for playing leadership roles in restoring some of the vital federal resources to HBCUs and the students we serve in the FY 2014 budget. UNCF appreciates you providing a maximum Pell award of \$5,730, restoring sequestration cuts to other student aid programs, and restoring two-thirds of the sequestration cuts to the Title III HBCU Program.

FY 2015 Appropriations Priorities

Looking to FY 2015, a national strategy to produce more college graduates, boost our economy and enhance global competitiveness must include greater investment in HBCUs. On behalf of the UNCF institutions and all HBCUs, I urge the Subcommittee to support our highest priority programs listed in the attachment to my testimony. In particular,

- I urge you to appropriate \$267 million in discretionary dollars and \$85 million in mandatory dollars for the **Title III - Strengthening Historically Black Colleges and Universities Program**. These are formula funds awarded to HBCUs for operational support and essential academic services. Let me note that during the 2007-2012 grant cycle, Spelman College received and expended more than \$11 million in Title III funding. Spelman has enhanced its campus infrastructure to include upgrades in technology to facilities, classrooms, labs and centers. Title III assisted with the establishment of the SpelBots (Spelman's Robotic Team) a winning robotics initiative. Additional examples of the achievements that critical Title III funding has supported at Spelman are included as an attachment to my testimony. Please reinvest in this program and restore the \$43 million cut from the program since FY 2010.

- The **HBCU Capital Financing Program** finances low-risk federal loans to help HBCUs, especially private institutions, improve facilities, infrastructure and technology. Investing in capital projects not only enhances the educational environment for students but also reinvigorates our communities and provides much needed jobs. I urge you to increase the appropriation for loan subsidies to \$25 million, which would leverage \$390 million in annual loans to meet the infrastructure needs of our institutions.
- Without **Pell Grants**, most HBCU students could not pay for the college education that is essential in today's economy. I urge you to fund a \$5,830 maximum Pell award to help our students persist and complete college. In addition, I encourage you to reinstate "summer" Pell Grants so students can earn their college degrees faster and at a lower cost.
- UNCF also strongly supports the President's FY 2015 request of \$75 Million for **College Success Grants for Minority-Serving Institutions**. These competitive grants would help Minority-Serving Institutions launch new innovations and best practices to improve student outcomes. I urge you to fully fund this important initiative.
- I urge you to approve the proposed **College Opportunity and Graduation Bonuses**, which would reward institutions that enroll and graduate large numbers of low-income students. UNCF recommends that this proposal be amended to take into consideration both the numbers and percentages of low-income students graduating from institutions, given that some HBCUs have smaller enrollments.
- Finally, I urge you to restore the **Health Professions Training for Diversity** programs to FY 2012 levels and ask that you expand the **National Institute on Minority Health and**

Health Disparities to \$283 million to improve diversity in the workforce and research funding for minority populations.

Mr. Chairman, Ranking Member DeLauro and members of this Subcommittee – you have the power to increase federal resources for operating support, student assistance, best practices and innovations so that HBCUs can thrive in years to come. Or, you can adhere to the status quo and allow our institutions to merely survive.

UNCF does not accept the status quo. We are accelerating our fundraising efforts, investing in capacity building at our member institutions, building new partnerships and leveraging our resources to enhance educational opportunities for minority students. In fact, UNCF has updated its motto to recognize education is an investment in better futures for everyone. We believe that, “A mind is a terrible thing to waste, but a wonderful thing to invest in.” Please help us invest in our youth, in our HBCUs, and most importantly, in our country so that millions more low-income, minority students can graduate from college and lead our country to heights we have yet to imagine.

Thank you for the opportunity to testify today. I would be pleased to answer any questions.

Attachments:

- HBCU Coalition FY 2015 Appropriations Priorities
- UNCF Member Institutions
- Spelman College Title III Accomplishments
- Biography of Dr. Beverly Daniel Tatum
- Witness Disclosure Form



**HBCU COALITION FY 2015 BUDGET PRIORITIES
FOR THE LABOR, HEALTH AND HUMAN SERVICES, EDUCATION, AND
RELATED AGENCIES APPROPRIATIONS SUBCOMMITTEE**

DEPARTMENT/ AGENCY PROGRAM	FY 2012 APPROPRIATION	FY 2013 FULL YEAR CONTINUING RESOLUTION (W/SEQUESTER CUT)	FY 2014 CONSOLIDATED APPROPRIATIONS ACT (P.L. 113-76)	FY 2015 PRESIDENT'S REQUEST	FY 2015 HBCU COALITION REQUEST
DEPARTMENT OF EDUCATION					
Pell Grant (Maximum Award)	\$41.6 billion (\$5,550)	\$35.3 billion (\$5,645)	\$22.8 billion (\$5,730)	\$22.8 billion ¹ (\$5,830)	\$22.8 billion (\$5,830)
Supplemental Educational Opportunity Grants	\$734.6 million	\$697.9 million	\$733.1 million	\$733.1 million	\$757 million
Federal Work Study	\$976.7 million	\$927.9 million	\$974.7 million	\$974.7 million	\$1.13 billion
Title II, Teacher Quality Partnership Grants	\$42.8 million	\$40.7 million	\$40.6 million	\$0	\$43 million
Strengthening Institutions Title III, Part A	\$80.6 million	\$76.6 million	\$79.1 million	\$79.1 million	\$81 million
Strengthening Historically Black Colleges Title III, Part B, Section 323					
Discretionary Funding	\$228.4 million	\$216 million	\$223.8 million	\$223.8 million	\$267 million
Mandatory Funding	\$85 million (mandatory)	\$80.7 million ² (mandatory subject to sequestration)	\$78.9 million ³ (mandatory subject to sequestration)	\$85 million (mandatory)	\$85 million (mandatory)

¹ The President's FY 2015 discretionary budget request of \$22.8 billion for Pell Grants would support the scheduled increase in current law for the maximum Pell award by an estimated \$100, from \$5,730 in award year 2014-2015, to \$5,830 in award year 2015-2016, while also fully funding the program through award year 2016-2017.

² Reflects the 5.2 percent sequester that went into effect on March 2013, pursuant to the Budget Control Act of 2011.

³ Reflects the 7.2 percent sequester that went into effect on October 1, 2013, pursuant to the Budget Control Act of 2011.



**HBCU COALITION FY 2015 BUDGET PRIORITIES
FOR THE LABOR, HEALTH AND HUMAN SERVICES, EDUCATION, AND
RELATED AGENCIES APPROPRIATIONS SUBCOMMITTEE**

DEPARTMENT/ AGENCY PROGRAM	FY 2012 APPROPRIATION	FY 2013 FULL YEAR CONTINUING RESOLUTION (W/SEQUESTER CUT)	FY 2014 CONSOLIDATED APPROPRIATIONS ACT (P.L. 113-76)	FY 2015 PRESIDENT'S REQUEST	FY 2015 HBCU COALITION REQUEST
Title III, Part B, Section 326	\$59 million	\$56.1 million	\$57.9 million	\$57.9 million	\$61 million
Title III, Part C, Endowment Grant	\$0	\$0	\$0	\$0	\$25 million
Title VII, Masters Degree Programs at HBCUs and PBIs	\$11.5 million (Mandatory)	\$10.9 million ⁴ (Mandatory subject to sequestration)	\$10.7 million ⁵ (Mandatory subject to sequestration)	\$0	\$11.5 million (Mandatory)
Strengthening Predominantly Black Institutions (PBIs)	\$9.3 million (discretionary) \$15 million (mandatory)	\$8.8 million (discretionary) \$14.2 million ⁶ (mandatory subject to sequestration)	\$9.1 million (discretionary) \$13.9 million ⁷ (mandatory subject to sequestration)	\$9.1 million (discretionary) \$15 million (mandatory)	\$11 million (discretionary) \$15 million (mandatory)
Minority Science and Engineering Improvement Program (MSEIP)	\$9.48 million	\$8.93 million	\$9 million	\$9 million	\$9.5 million
Title VI, International Education (domestic/overseas)	\$74.1 million	\$70.4 million	\$72.2 million	\$76.2 million	\$82 million
First in the World Initiative	\$0	\$0	\$75 million	\$100 million	\$100 million
Set-aside for Minority-Serving Institutions	N/A	N/A	Up to \$20 million	\$0	\$0 ⁸

⁴ Reflects the 5.2 percent sequester that went into effect on March 2013, pursuant to the Budget Control Act of 2011.

⁵ Reflects the 7.2 percent sequester that went into effect on October 1, 2013, pursuant to the Budget Control Act of 2011.

⁶ Reflects the 5.2 percent sequester that went into effect on March 2013, pursuant to the Budget Control Act of 2011.

⁷ Reflects the 7.2 percent sequester that went into effect on October 1, 2013, pursuant to the Budget Control Act of 2011.

⁸ In the FY 2015 request, this set aside is replaced by College Success Grants, for which \$75 million is proposed.



**HBCU COALITION FY 2015 BUDGET PRIORITIES
FOR THE LABOR, HEALTH AND HUMAN SERVICES, EDUCATION, AND
RELATED AGENCIES APPROPRIATIONS SUBCOMMITTEE**

DEPARTMENT/ AGENCY PROGRAM	FY 2012 APPROPRIATION	FY 2013 FULL YEAR CONTINUING RESOLUTION (W/SEQUESTER CUT)	FY 2014 CONSOLIDATED APPROPRIATIONS ACT (P.L. 113-76)	FY 2015 PRESIDENT'S REQUEST	FY 2015 HBCU COALITION REQUEST
College Success Grants				\$75 million	\$75 million
TRIO	\$839.9 million	\$797.9 million	\$838.2 million	\$838.2 million	\$890 million
GEAR UP	\$302.2 million	\$287.1 million	\$301.6 million	\$301.6 million	\$323 million
College Opportunity and Graduation Bonuses				\$647 million (Mandatory)	\$647 million (Mandatory)
Howard University	\$234.1 million	\$222.4 million	\$221.8 million	\$221.8 million	\$234.5 million
HBCU Capital Financing Loan Subsidies	\$20.5 million	\$19.5 million ⁹	\$19.4 million ¹⁰	\$19.4 million	\$25 million
(New Loan Volume)	(\$320 million)	(\$304 million)	(\$304 million)	(\$304 million)	(\$390 million)
Five-Fifths Agenda for America Initiative				\$0	\$50 million
DEPARTMENT OF HEALTH AND HUMAN SERVICES					
Health Professions for Diversity/HRSA	\$85.1 million	\$80.8 million	\$82.6 million	\$66.6 million	\$85.1 million
Minority Centers of Excellence	\$22.9 million	\$21.8 million	\$21.7 million	\$21.7 million	\$23 million
Health Careers Opportunity Program	\$15 million	\$14.3 million	\$14.2 million	\$0	\$15 million

⁹ Reflects the 5.2 percent sequester that went into effect on March 2013, pursuant to the Budget Control Act of 2011.

¹⁰ Appropriations for this program are made available for two years, rather than for one year, through September 30, 2015.



**HBCU COALITION FY 2015 BUDGET PRIORITIES
FOR THE LABOR, HEALTH AND HUMAN SERVICES, EDUCATION, AND
RELATED AGENCIES APPROPRIATIONS SUBCOMMITTEE**

DEPARTMENT/ AGENCY PROGRAM	FY 2012 APPROPRIATION	FY 2013 FULL YEAR CONTINUING RESOLUTION (W/SEQUESTER CUT)	FY 2014 CONSOLIDATED APPROPRIATIONS ACT (P.L. 113-76)	FY 2015 PRESIDENT'S REQUEST	FY 2015 HBCU COALITION REQUEST
Scholarships for Disadvantaged Students	\$47.5 million	\$45.4 million	\$45 million	\$45 million	\$47.5 million
Faculty Loan Repayment	\$1.24 million	\$1.18 million	\$1.19 million	\$1.19 million	\$1.25 million
NIH National Institute on Minority Health Disparities	\$276.9 million	\$265.3 million	\$268.3 million	\$267.9 million	\$283.3 million

UNCF MEMBER INSTITUTIONS

Allen University
Columbia, SC 29204

Benedict College
Columbia, SC 29204

Bennett College
Greensboro, NC 27401

Bethune-Cookman University
Daytona Beach, FL 32114

Claflin University
Orangeburg, SC 29115

Clark Atlanta University
Atlanta, GA 30314

Dillard University
New Orleans, LA 70122

Edward Waters College
Jacksonville, FL 32209

Fisk University
Nashville, TN 37208

Florida Memorial University
Miami, FL 33054

Huston-Tillotson University
Austin TX 78702

Interdenominational Theological Center
Atlanta, GA 30314

Jarvis Christian College
Hawkins, TX 75765

Johnson C. Smith University
Charlotte, NC 28216

Lane College
Jackson, TN 38301

LeMoyne-Owen College
Memphis, TN 38126

Livingstone College
Salisbury, NC 28144

Miles College
Fairfield, AL 35064

Morehouse College
Atlanta, GA 30314

Morris College
Sumter, SC 29150

Oakwood University
Huntsville, AL 35896

Paine College
Augusta, GA 30901

Philander Smith College
Little Rock, AR 72202

Rust College
Holly Springs, MS 38635

Saint Augustine's University
Raleigh, NC 27610

Shaw University
Raleigh, NC 27601

Spelman College
Atlanta, GA 30314

Stillman College
Tuscaloosa, AL 35401

Talladega College
Talladega, AL 35160

UNCF MEMBER INSTITUTIONS

Texas College
Tyler, TX 75712

Tougaloo College
Tougaloo, MS 39174

Tuskegee University
Tuskegee, AL 36088

Virginia Union University
Richmond, VA 23220

Voorhees College
Denmark, SC 29042

Wilberforce University
Wilberforce, OH 45384

Wiley College
Marshall, TX 75670

Xavier University
New Orleans, LA 70125

Spelman College

Highlights: Title III, Part B, Sec. 323 – Strengthening Historically Black Colleges and Universities Program

Spelman College is the oldest historically black college for women. Located in Atlanta, Georgia, Spelman was founded in 1881 as the Atlanta Baptist Female Seminary. The College maintains a student population of approximately 2,000 from 45 U.S. states and 13 countries, and since 2008 has had an average 6-yr graduation rate of 77 percent.

Title III – Strengthening Historically Black Colleges and Universities funding plays a critical role in obtaining resources that provide students and faculty with unparalleled opportunities for educational enrichment and advancement. In the 2007-2012 grant cycle, Spelman College expended more than \$11 million in Title III funds. Those resources were expended on a number of projects with wide-ranging effects on student life, faculty engagement, and facility improvement.

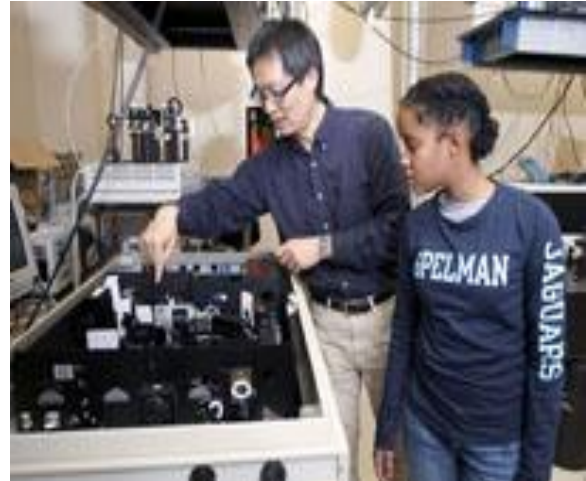


Title III funding supports and enhances institutional efforts in four critical areas: Academic Quality, Student Services Outcomes, Institutional Management and Fiscal Stability. Our advancements in these key areas are reflected in key indicators related to enrollment, retention, graduation and fiscal stability.

- Title III funding undergirds 100 percent of the Foundational Priorities of the College's Strategic Plan, enhancing academic rigor in new student orientation, freshman-year and sophomore-year experiences.
- The College's retention rate is 90 percent. The average five-year (2007-2011) second-year retention rate is 87 percent. Title III funds continue to assist the institution with providing supportive programs that ensure Spelman's first and second year students successfully progress to junior status.
- The College's six-year graduation rate has ranged from a high of 83 percent to a low of 73 percent.. The average six-year (2001-2006) cohort rate is 77 percent.
- Forty-nine Global STEM students have conducted STEM research abroad since 2011.
- 48 labs and 22 classrooms upgraded with state-of-the-art technology.
- Between 2008-2012, Spelman had 722 students who were admitted to and attended graduate or professional degree programs in disciplines in which African Americans are underrepresented.

Select Examples of Title III Activities that Support our Success

- A campus classroom was transformed into a data analysis hub, with 16 new workstations installed. More than 90 percent of students reported that their interest in and skills related to data analysis improved as a result of their work in this facility.
- The College implemented *DegreeWorks*, an online auditing and advising system that aids students in proactively creating and fulfilling their individual academic plans and assists faculty advisors in providing effective support.
- Spelman's Education Studies Program enlarged its interdisciplinary course offerings through the addition of a new course entitled "History and Philosophy of African American Education."
- Creation and implementation of the Student Success Center, which provides a centralized location for student support services.
- Spelman's Department of Computer and Information Science (CIS) achieved international recognition for the accomplishments of its graduates and for its award-winning robotics initiative. The SpelBots participated in the NSF Education Technology Senate showcase in November 2009.



These accomplishments serve as evidence of the important role that resources from the Strengthening Historically Black Colleges and Universities program play at Spelman and on HBCU campuses across the nation.

BIOGRAPHICAL SKETCH BEVERLY DANIEL TATUM, PH.D.

A 2013 recipient of the Carnegie Academic Leadership Award, Dr. Beverly Daniel Tatum has served as president of Spelman College since 2002. Her tenure as president has been marked by a period of great innovation and growth. Spelman College, long recognized as the leading educator of women of African descent, is now ranked among the top 100 liberal arts colleges in the nation and is one of the most selective women's colleges in the United States. Overall, scholarship support for Spelman students has tripled since 2002, and opportunities for faculty research and development have expanded significantly. In 2008, the Gordon-Zeto Fund for International Initiatives was established with a gift of \$17,000,000, creating more opportunities for faculty and student travel and increased funding for international students. Alumnae support of the annual fund has also tripled, reaching a record high of 41% in 2011. Campus improvements include the award-winning renovation of four historic buildings and the 2008 completion of a new "green" residence hall, increasing on-campus housing capacity by more than 25% and establishing the campus commitment to environmental sustainability for the 21st century.

In 2012 Dr. Tatum made the bold decision to withdraw from NCAA intercollegiate sports participation, a program serving less than 100 students, in favor of a campus-wide wellness initiative designed to impact the entire student community of 2100. Collectively, these improvements serve as the foundation for *Strengthening the Core: The Strategic Plan for 2015*, which focuses on global engagement, expanded opportunities for undergraduate research and internships, alumnae-student connections, leadership development and service learning linked to an increasingly interdisciplinary curriculum.

An accomplished administrator, Dr. Tatum is widely recognized as a race relations expert and leader in higher education. Her areas of research include racial identity development, and the role of race in the classroom. She is the author of *Can We Talk About Race? And Other Conversations in an Era of School Resegregation* (2007) and "*Why Are All the Black Kids Sitting Together in the Cafeteria?*" and *Other Conversations about Race* (1997) as well as *Assimilation Blues: Black Families in a White Community* (1987). A Fellow of the American Psychological Association, in 2005 Dr. Tatum was awarded the prestigious Brock International Prize in Education for her innovative leadership in the field.

In addition to her active involvement in the Atlanta community, Dr. Tatum is a member of national non-profit boards including the Institute for International Education, the Carnegie Foundation for the Advancement of Teaching, and Teach for America. Appointed by President Obama, she is a member of the Advisory Board for the White House Initiative on Historically Black Colleges and Universities. She also serves on the Georgia Power corporate board of directors.

She holds a B.A. degree in psychology from Wesleyan University, and M.A. and Ph.D. in clinical psychology from University of Michigan as well as an M.A. in Religious Studies from Hartford Seminary. Prior to her appointment at Spelman, she served as dean and acting president at Mount Holyoke College. President Tatum is married to Dr. Travis Tatum, professor emeritus of education; they are the parents of two adult sons.