

**STANTON D. SODERSTROM**  
**EXECUTIVE DIRECTOR, KIWANIS INTERNATIONAL**  
**AND KIWANIS CHILDREN'S FUND**

Stan Soderstrom of Indianapolis, Indiana, USA has served as the executive director for Kiwanis International and the Kiwanis Children's Fund since 2010. Kiwanis International is a worldwide service organization in more than 80 nations. His background includes global and community-based work in the public and private sectors.

A native of Amarillo, Texas, Stan earned his undergraduate degree at Texas Tech University with graduate studies at the University of Texas. He started his career at Sun Oil Company and moved into consulting on energy and corporate/association management projects. In 1992, Stan joined the Dallas Cowboys marketing team. He helped develop and launch a major retail enterprise, which coincided with the team's 1990s Super Bowl championship runs.

A shift to the not-for-profit world came in 1997, when Stan joined the staff of Kiwanis International. He has held several positions within the organization and is also an active club member, giving him a unique, guiding perspective.

Stan serves as board member for the Iodine Global Network, chairman of the board of the Heartland Film Festival, community advisor for the U.S. Army recruiting command.

One of Stan's priorities is to develop fresher, more personalized models to attract and shape the next generation of Kiwanians and youth leaders. He operates with a belief: "True leaders don't create followers...they create more leaders...no matter the age."