

**Committee on Agriculture
U.S. House of Representatives
Information Required From Nongovernmental Witnesses**

House rules require nongovernmental witnesses to provide their resume or biographical sketch prior to testifying. If you do not have a resume or biographical sketch available, please complete this form.

1. Name: Jayson Lusk
2. Organization you represent: Purdue University
3. Please list any occupational, employment, or work-related experience you have which add to your qualification to provide testimony before the Committee: see below
4. Please list any special training, education, or professional experience you have which add to your qualifications to provide testimony before the Committee:

Jayson Lusk is Distinguished Professor and Head of the Agricultural Economics Department at Purdue University. He earned a BS in Food Technology from Texas Tech and a PhD in Agricultural Economics from Kansas State. He held previous appointments at Mississippi State and Oklahoma State Universities and the French National Institute for Agricultural Research. He serves on numerous advisory boards including the executive committee of the USDA National Agricultural Research, Extension, Education, and Economics (NAREEE) Advisory Board.

Lusk is a food and agricultural economist who studies what we eat and why we eat it. He has been interviewed and published editorials in outlets such as the New York Times, Wall Street Journal, USA Today, and the Washington Post, and has appeared on numerous network and national cable television shows. Lusk has published more than 250 articles in peer reviewed journals, including several of the most cited papers in the agricultural economics profession, on a wide assortment of topics ranging from the economics of animal welfare to consumer preferences for genetically modified food to the impacts of new technologies and policies on livestock and meat markets to analyzing the merits of new survey and experimental approaches eliciting consumer preferences. He has served on the editorial boards of 8 different academic journals. He has authored five books, the latest being Unnaturally Delicious. Lusk has received numerous awards including the Borlaug Communication Award from the Council for Agricultural Science and Technology and the Lou Ann Aday award, Purdue University's most prestigious research award in the humanities and social sciences. He is a fellow and past president of the Agricultural and Applied Economics Association.

- 5. If you are appearing on behalf of an organization, please list the capacity in which you are representing that organization, including any offices or elected positions you hold:**

n/a

PLEASE ATTACH THIS FORM OR YOUR BIOGRAPHY TO EACH COPY OF TESTIMONY.