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Jeff Pratt serves as the President of Green Power EMC, based in Tucker, Ga., where he is responsible for the day to day management of the renewable energy portfolio that provides energy to 38 Georgia electric cooperatives. In addition, he leads the effort to source, evaluate and contract for new renewable energy projects. Today, Georgia's electric cooperatives have approximately 1,600 megawatts of renewable energy in operation or under construction. Green Power EMC also provides renewable energy education materials and programs that Georgia's cooperatives employ for the benefit of their end-use members.

In addition, Jeff serves as Vice President of Emerging Technologies for Oglethorpe Power Corporation headquartered in Tucker, Ga. In this role, he leads collaborative efforts to explore, engage and implement emerging technologies such as electric vehicles and other new technologies changing the energy landscape.

Jeff has 30 years of experience working with Georgia's electric cooperatives, including managing commercial and industrial marketing for Jackson EMC in Jefferson, Ga. Jeff also previously led Oglethorpe Power's power supply planning and financial forecasting efforts. In this role, he helped lay the groundwork for future power supply opportunities for Georgia's electric cooperatives, including construction and purchase of new generation facilities. Jeff is also experienced in natural gas marketing efforts in Georgia's deregulated environment and utility rate design.

Jeff holds a Bachelor of Electrical Engineering from Auburn University and a Master of Business Administration in Finance from Georgia State University.

He resides in Jefferson, Ga. with his wife Tracy and their three children.