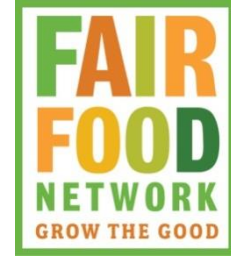


Oran B. Hesterman, PhD
President & CEO
Fair Food Network



Bio

With more than 35 years of experience as a scientist, farmer, philanthropist, businessman, and educator, Oran B. Hesterman serves as president and CEO of Fair Food Network, a national nonprofit that pioneers initiatives that increase access to healthy food, support farmers, and stimulate economic activity. Fair Food Network’s signature program, Double Up Food Bucks, has become a national model for healthy food incentives.

Before launching Fair Food Network, Hesterman led the W.K. Kellogg Foundation’s Integrated Farming Systems and prior to his work in philanthropy, Hesterman researched and taught forage and cropping systems management and sustainable agriculture at Michigan State University.

Hesterman’s 2011 book, *Fair Food: Growing a Healthy, Sustainable Food System for All*, was heralded by *The New York Times* as “an important, accessible book on a crucial subject” and is required reading at more than 25 colleges and universities across the country.

Hesterman has published more than 400 reports and articles on subjects ranging from crop rotation to the impact of philanthropy on food systems practice. He currently serves on the board of a number of national and Michigan-based organizations including FoodCorps, Hazon, and the Groundwork Center for Resilient Communities.

Hesterman earned his bachelor’s and master’s degrees from the University of California – Davis. He completed his Ph.D. from the University of Minnesota in agronomy, plant genetics, and businesses administration. He lives with his wife Lucinda Kurtz in Ann Arbor, Michigan, where he still gets his hands dirty in his garden and at the potter’s wheel.

Oran B. Hesterman, Ph.D.

Curriculum vitae

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Professional Experience

President and CEO, Fair Food Network Ann Arbor, MI	2009 – Present
President and CEO, Fair Food Foundation Ann Arbor, MI	2007 – 2009
Program Director, Food Systems and Rural Development, W.K. Kellogg Foundation Battle Creek, MI	1996 – 2007
Assistant, Associate and Full Professor of Crop and Soil Sciences Michigan State University, East Lansing, MI	1984 – 1995
Research Assistant University of California-Davis and University of Minnesota	1979 – 1984
Manager and Sole Proprietor, Nursery and Produce Company Santa Cruz and Davis, CA	1972 – 1979

Education

1984	Ph. D. University of Minnesota Agronomy major, Business Administration minor
1981	M.S., University of California – Davis Agronomy major
1979	B.S., University of California – Davis Plant Science-Vegetable Crops

Publications and Presentations

Books

Hesterman, O.B., *Fair Food: Growing a Healthy, Sustainable Food System for All*. NYC: PublicAffairs, 2011.

Journal Articles – A selection

Oran B. Hesterman. "Double Up Food Bucks: How Advocates Can Help Grow a Healthy, Sustainable Food System." *Clearinghouse Review*. September-October 2012.

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Lohr, L., **O. B. Hesterman**, J. Kells, D. Landis and D. Mutch. 1992. Methodology for designing and evaluating the comparative cropping systems. *J.Farm. Sys. Res/Extension* 3:105-129.

Knezek, B. D., **O. B. Hesterman**, and L. Wink. 1988. Exploring a new vision of agriculture. *National Forum* 68:10-13.

Hesterman, O.B., C.C. Sheaffer, M.P. Russelle, and G.H. Heichel. 1987. Nitrogen utilization from fertilizer and legume residues in legume-corn rotations. *Agron. J.* 79:726-731.

Kells, J. J., M. L. Vitosh, and **O. B. Hesterman**. 1987. Plant problem diagnosis field days – an approach to extension education. *Weed Technol.* 1:56-59.

Hesterman, O. B., J. J. Kells, and T. G. Isleib. 1986. A grower survey for assessing needs in extension. *J. Agron. Education* 16:62-67.

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Book Chapters

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**Committee on Agriculture
U.S. House of Representatives
Information Required From Nongovernmental Witnesses**

House rules require nongovernmental witnesses to provide their resume or biographical sketch prior to testifying. If you do not have a resume or biographical sketch available, please complete this form.

1. **Name:** Oran B. Hesterman, Ph.D

2. **Organization you represent:**
Fair Food Network

3. **Please list any occupational, employment, or work-related experience you have which add to your qualification to provide testimony before the Committee:** _____
Please see enclosed resume.

4. **Please list any special training, education, or professional experience you have which add to your qualifications to provide testimony before the Committee:** _____
Please see enclosed resume.

5. **If you are appearing on behalf of an organization, please list the capacity in which you are representing that organization, including any offices or elected positions you hold:**
President & CEO of Fair Food Network, Fair Food Network Board of Directors

PLEASE ATTACH THIS FORM OR YOUR BIOGRAPHY TO EACH COPY OF TESTIMONY.