

B. Lynn Follansbee

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EDUCATION

J.D.
Catholic University
of America Columbus
School of Law

B.A., *cum laude*
Boston College

Stone Ridge School
of the Sacred Heart
Bethesda, Maryland
H.S. Diploma

MEMBER
Maryland and
District of Columbia
Bar Associations

Federal
Communications
Bar Association

Career Profile

VP – Strategic Initiatives & Partnerships (formerly VP - Policy & Advocacy), USTelecom – The Broadband Association September 2014-Present

- Responsible for policy development and advocacy work on major issues related to the telecom and technology sector at both the state level and the federal level before multiple regulatory agencies, the executive branch, on Capitol Hill.
- Lead and supervise interdepartmental teams and member company working groups to develop and gain consensus amongst stakeholders and third parties on the advocacy positions of the association's members.
- Advise the CEO and work closely with the leadership of the association's member companies, who represent both large publicly traded companies as well as small privately held entities.
- Work on multiple strategic initiatives and serve as the association SME on multiple policy issues including privacy and data security, universal service and broadband infrastructure.
- Developed and led the association's Broadband Mapping Initiative - a single year regulatory and bipartisan legislative effort which has resulted in the passage of both federal agency rules and compatible legislation in both the U.S. House and Senate. My success on this effort demonstrates my proven organizational, analytical, managerial, and communication skills, as well as my ability to be a creative thinker and cultivate the relationships necessary to bring a policy initiative across the finish line.
- Serve as a media spokesperson on several substantive areas of policy.
- Former Member, FCC Consumer Advisory Committee.
- Vice Chair of Working Group, FCC Precision Ag Connectivity Task Force
- Co-Chair, FCBA Women's Leadership Committee

Attorney-Advisor, Federal Communications Commission October 2007 to September 2014

- Performed complex legal research and policy analysis for the Consumer and Governmental Affairs Bureau and the Wireless Telecommunications Bureau.
- Drafted Division, Bureau and Commission level Orders, Notices of Proposed Rulemaking, white papers, and policy statements.
- Served as a liaison with other Bureaus to coordinate and develop policy, involving major telecommunications company transactions.
- Provided policy expertise on broadband, net neutrality transparency, truth-in-billing, privacy, and the Video Relay Service.
- Represented the Bureau at industry conferences and presented items for Commission vote.

Senior Associate, Lukas, Nace, Gutierrez & Sachs, Chartered June 1996 to September 2007

- Provided regulatory counsel to fixed, wireless & satellite service providers.
- Provided expertise to members on issues related to the Universal Service Fund and Eligible Telecommunications Carrier status.
- Prepared and submitted to the FCC applications, annual filings, tariffs, comments and other legal pleadings on behalf of clients.
- Prepared and submitted various state regulatory agency applications.
- Drafted narratives on FCC regulatory issues for public offering statements and other transactional documents.
- Researched and prepared trademark applications for submission to the U.S. Patent and Trademark Office.

Project Manager/Document Center Manager, CACI

July 1993 to June 1996

- Planned, coordinated and directed tasks of a large team of legal professionals working on litigation support, case management and investigative activities of the Antitrust and Environmental and Natural Resources Divisions of the Department of Justice.
- Provided case support for the United Nations International War Crimes Tribunal on Rwanda.
- Worked one-on-one with a team of international investigators to determine case needs, as well as, supervised a staff of paralegals and legal support assistants in a high pressure atmosphere.

ADDITIONAL WORK EXPERIENCE:

- Legal Intern, Federal Communications Commission, Mass Media Bureau, 1992
- Intern/Law Clerk, National Newspaper Association, 1991-1992
- Legal Assistant, Lee F. Holdmann, Chtd., January 1991- December 1991
- Summer Associate, Walsh, Collucci, Stackhouse, Emrich & Lubeley, Summer 1990
- Resident Assistant, Boston College, 1987-1989
- Student Aide, Office of the U. S. Trade Representative, Summers 1987 & 1988

ACTIVITIES

- Participant in the Communications Law Institute at the Columbus School of Law Moot Court Associate, CUA School of Law/Telecommunications Cup Participant
- Member Pro Bono Attorney Referral Network, Student Press Law Center (1994-2002)
- Alumni Admissions Volunteer, Boston College Office of Undergraduate Admissions
- Past President, Alumnae Board, Stone Ridge School of the Sacred Heart
- Past Secretary, Board of Directors of the Wildwood Manor Swimming Pool Association
- Member, DC Triathlon Club
- Off-Ice Coach, Stone Ridge and Academy of the Holy Cross Varsity Hockey Teams
- Finisher, Ironman Wisconsin, Ironman Lake Placid, Boston, New York City & Marine Corps Marathons
- Member, CDE Project, Peloton Community