

William S. Smittcamp

William (Bill) Smittcamp is president and CEO of Wawona Frozen Foods. Founded in 1963 Wawona Frozen Foods is a family-owned multi-generational company that grows, processes, and supplies frozen fruit products worldwide. Under Smittcamp's leadership, Wawona has grown to be the largest frozen freestone peach processor in the nation, processing over 65 million pounds of peaches along with 20 million pounds of strawberries and other fruits. Collectively the company ships more than 125 million pounds of frozen products annual supplying major food service and retail trade customers with fresh frozen fruit. One of Wawona's most important and most valued customers is the USDA school lunch programs. In 2021, Wawona Frozen Foods supplied over 100 million peach, strawberry, and mixed berry fruit cups to the schools across America.

Mr. Smittcamp is a graduate of Fresno State in 1975 and is an active Bulldog supporting the Pride of the Valley through the Green V Society. Known for his desire to improve the quality of life in his community through philanthropic and civic stewardship; Smittcamp serves on the Board of Trustees as the Chair of Valley Children's Health Care, Board of Governors of Fresno State, Central Valley Community Bank Board, and Garfield Water District. He has also been a leader in state and national organizations such as California League of Food Processors and the American Frozen Food Institute.

Bill and his wife Linda have been married and have lived in Clovis, California for 45 years. They have been blessed with three children, whom all three work in the family business together. Blake and wife Cherie, Brad and wife Courtney, and Blair and her husband Nathan; along with six grandchildren Aubrey Rose 14; Austin 11, Becket 7, Harvey 2, Savanna 1, and Teddy 1. Family, Business, and Community are a way of life for Bill!