

SPENCER C. MOSS

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EDUCATION

Master of Public Administration 2015

West Virginia University, Eberly College, John D. Rockefeller IV School of Policy and Politics,
Morgantown, WV

Concentrations: Local Governance and Community Development

Bachelor of Science, Speech Communications 2009

Missouri Western State University, St. Joseph, MO

Minor: Spanish

PERSONAL STATEMENT

I am a high-achieving, dedicated, and creative professional storyteller. I use written word, photography, video and graphics to help communities tell their own stories. I have a particular skill for taking high-level concepts or narratives and distilling them down into digestible pieces, particularly for lay audiences. I am an AmeriCorps VISTA alumnus, a community and economic development advocate, program, and funding developer.

PROFESSIONAL PRACTICE

2015-Present *Executive Director*, West Virginia Food & Farm Coalition, Charleston, WV

Communications Director (2015-2016)

- Developed state, federal, and private foundation grant proposals raising over \$4 million in grant funding
 - Increased the organizational budget from \$300,000 to \$1.2 million within three years
- Managed a large portfolio of grants for fiscal and programmatic compliance
- Supervised and trained 10 staff members
- Worked with board of directors, organizational partners, and community stakeholders to develop community, economic development food systems and food security projects and programs
 - Established a field team of 6 staff to support community-driven food systems coaching and project development
 - Established \$50,000 revolving equipment fund
 - Established and grew a nutrition incentive program, SNAP Stretch, by 414% over three years
- Managed organizational budgeting adhering to GAP practices and created organizational policy

- Develop state policy proposals, passing eight legislative bills and administrative rule changes over five years while also advocating defensively against negative bills
 - Organized/Facilitate Food for All, a coalition of food security policy advocates, to develop an annual West Virginia food security policy that advocates together
 - Hosted three Food for All Summits with 11 partners and over 300 attendees
- 2014-2015 *Graduate Assistant, West Virginia University, Downtown Library, Media Services, Morgantown, WV*
- Assisted students with learning multimedia software and equipment
 - Managed multimedia services reference desk
- 2014 *Intern, West Virginia Food & Farm Coalition, Mt. Hope, WV*
- Filmed, produced, and edited a six-part video series on innovative food and farming groups in West Virginia
- 2009-2013 *AmeriCorps VISTA Leader, Appalachian Coal Country Team, Beckley, WV*
AmeriCorps VISTA, Laramie Country Community Action/ Laramie County Head Start, Cheyenne, WY
AmeriCorps VISTA, Upper Tennessee River Roundtable, Abingdon, VA
- Managed an AmeriCorps VISTA team of up to 35, tasked with building capacity and economically stimulate rural Appalachian communities by providing guidance, feedback, and training on project leadership and community engagement.
 - Recruited rural communities, organizations, and VISTA candidates to join the Appalachian Coal Country Team and assisted participants through an application, interview, and skills matrix matching process.
- 2006-2009 *Production Assistant, Word of Life Church, St. Joseph, MO*
 2007 *Conference Planner/Coordinator, Missouri Western State University, Conference on Applied Learning, St. Joseph, MO*

RECENT SIGNIFICANT GRANT AWARDS

<i>City of Charleston, WV: \$989,676</i>	2022
<i>American Rescue Plan</i>	
<i>United States Department of Agriculture: \$650,000</i>	2021
<i>Gus Schumacher Covid Response and Relief</i>	
<i>West Virginia Department of Agriculture/ CARES Act: \$109,000</i>	2020
<i>The Greater Kanawha Valley Foundation: \$76,000</i>	2021

Claude Worthington Benedum Foundation: \$250,000	2021
West Virginia University Extension Family Nutrition Program: \$113,000	2021
United States Department of Agriculture: \$500,000 <i>Gus Schumacher Nutrition Incentive Program</i>	2020
Mary Reynolds Babcock Foundation: \$225,000	2019
Reinvestment Fund/ United States Department of Agriculture: \$215,400 <i>Healthy Food Financing Initiative</i>	2019
Appalachia Regional Commission POWER: \$1,020,000	2018
United States Department of Agriculture/NIFA: \$100,000 <i>Food Insecurity Nutrition Incentive</i>	2018
United States Department of Agriculture/AMS: 460,000 <i>Farmers Market Promotional Program</i>	2016

PROFESSIONAL PUBLICATIONS

- Eades, D., Stout, M., Graham, J.B., Howard, M.D., Moran, K.M., Moss, S.C.,... Smith, S. (2013). Ravenswood, West Virginia: Community profile and trend analysis. West Virginia University, Morgantown, WV.
- Stout, M., Graham, J.B., Howard, M.D., Moran, K.M., Moss, S.C., Smith, C., Smith, S. (2013). Ravenswood, West Virginia: Civic survey results. West Virginia University, Morgantown, WV.
- Stout, M., Kyber, A., Anderson, J., Bailey, B., Brooks, B., Crum, J.,...Smith, C.(2013). Ravenswood, West Virginia: Draft comprehensive plan. West Virginia University, Morgantown, WV.

PROFESSIONAL PRESENTATIONS

- Health and Hunger Summit Series, Think Kids, Charleston, WV. October 13, 2020. *Policy: Fresh from the Farm*
- It Takes a Region, NESAWG Conference, Baltimore, MD. November 11, 2017. *Communications: Farm to Fork*, with Andrew Jerome, Sonia Keiner
- Cultivate the Foodshed, Future Harvest: CASA Conference, College Park, MD. January 13, 2017 *Policy Scooper: What's Happening in Your State Capitol?*, with Eric Bendfeldt, Laine Cidlowski, Eric Gally, Ferd Heofner
- Communities in Action, Landscapes in Change, Appalachian Studies Association Conference, Boone, NC. March 24, 2013. *AmeriCorps OSM/VISTAs: Increasing Community with Food, Farm, and Gardening Projects*, with Maria Arnot, Heather Jeffreys, Bradley Vowels.

Communities in Action, Landscapes in Change, Appalachian Studies Association Conference, Boone, NC. March 23, 2013. *Combatting Poverty with AmeriCorps OSM/VISTAs and Five Goals to Live by*, with Emily Bidgood, Allison Tse, Sara Cottingham, Aubrey Harris.

Faces of Leadership Conference, Charleston, WV, August 8, 2012. *Using Photos and Social Media to Conduct Outreach*, with Rachel Yoke

Rocky Mountain Early Childhood Conference, Denver, CO, April 16, 2011. *Marketing Your Program*, with Stephanie Batson.

HONORS & AWARDS

Training for Change Fellow	2019
West Virginia Department of Tourism, Stars of the Industry Award Best Overall Campaign for FarmFreshWV.com	2018
Pi Alpha Alpha National Honor Society for Public Affairs and Administration	2014

SERVICE

Healthy Food Financing Initiative Review Panel	2021-2022
POWER Stories of Change Review Panel	2021
Journal of Agricultural, Food Systems, and Community Development Editorial Board	2021-Current
Sprouting Farms Corp., Vice President	2019-Current
West Virginia Specialty Crop Block Grant Selection Committee	2018-Current
Robert Wood Johnson Foundation, Appalachian Community Grants Review	2016
Central Appalachian Network <i>Food and Agricultural Systems Working Group</i>	2016-Current

SOFTWARE

Adobe Illustrator	Adobe InDesign	QuickBooks
Adobe Photoshop	Adobe Lightroom	Google Drive
Adobe Premiere Pro	Adobe After Effects	Microsoft Suite
Adobe Acrobat	Adobe Audition	Final Cut Pro

LANGUAGES

English – Native speaker
Spanish – Working proficiency

REFERENCES

Stephanie Freeman
Executive Director, Meals on Wheels
Cheyenne, WY
307-757-5326
stephbatson@gmail.com
Relationship: Former Supervisor

April Elkins Badtake
Corps Director, Community Stewards at Conservation Legacy
Beckley, WV
304-731-3879
april@conservationlegacy.org
Relationship: Former Supervisor

Dr. Cheryl Brown
Retired Associate Professor
Morgantown, WV
304-212-8918
cheryl.brown.mtown@gmail.com
Relationship: Former President of the Board of Directors at the West Virginia Food and Farm Coalition