

APPENDIX D

Lieutenant General Martin R. Steele, US Marine Corps (Retired)

Born in Philadelphia, Pennsylvania and raised in Fayetteville, Arkansas, Lieutenant General Martin R. Steele enlisted in the Marine Corps in January 1965. He rose from private to three-star general, culminating his military career as the Deputy Chief of Staff for Plans, Policies, and Operations at Headquarters, US Marine Corps, in Washington, DC in August of 1999.

A decorated combat veteran with 34-1/2 years of service, he is a recognized expert in the integration of all elements of national power (diplomatic, economic, informational, and military) with strategic military war plans and has served as an executive strategic planner/policy director in multiple theaters across Asia. His extraordinary career was chronicled as one of three principles in the award winning military biography *Boys of '67* by Charles Jones.

Upon his retirement from active duty in 1999, he served as President & CEO of the Intrepid Sea-Air-Space Museum in New York City. Under his leadership, they adopted the mission statement of "Honor our heroes, educate the public, and inspire our youth about the price of freedom". This creative branding strategy resonated with all audiences and was the early catalyst for the transformation of the Intrepid from just another New York City destination location to the near icon status it enjoys today among educators, historians, international visitors, and military veterans. Shortly after the attacks on September 11, 2001, General Steele invited the FBI to use the Intrepid to conduct their investigations. Within 48 hours, Intrepid was once again in service as the temporary headquarters for over 750 FBI agents.

Currently, General Steele serves as the Associate Vice President for Veterans Research, the Executive Director of Military Partnerships, and Co-Chair of the Veterans Reintegration Steering Committee at the University of South Florida in Tampa, Florida. Additionally, General Steele is the Chairman and Chief Executive Officer of *Steele Partners, Inc.*, a strategic advisory and leadership consulting company. He has led a philanthropic transition program assisting exiting Marines into private sector jobs throughout the country, at no cost to the Marine participants, the Marine Corps or to the companies that provide employment opportunities.

General Steele is a graduate of the University of Arkansas where he obtained a BA degree in History ('74) and was recognized as a Distinguished Graduate of the Fulbright College of Arts and Sciences. He is a recipient of the 2013 Arkansas Alumni Award Citation of Distinguished Alumni which recognizes exceptional professional and personal achievement and extraordinary distinction in a chosen field. He also holds three Masters Degrees from Central Michigan University, Salve Regina College, and the Naval War College.

Married to the former Cynthia Bayliss of Little Rock, Arkansas, they are the parents of three adult children, and have three grandchildren. Their son, David, is a Lieutenant Colonel in the Marine Corps having served three tours of combat in Afghanistan. General Steele serves proudly on several boards across the country to include: Chairman of the Board of the Marine Corps Scholarship Foundation, Fisher House Foundation, Chairman of the Advisory Committee for the Stability Institute, The Advisory Committee for the Call of Duty Endowment, Advisory Board for the Stay in Step Foundation, Advisory Council for Operation Helping Hand, Veterans Advantage, the University of Arkansas Veterans Resource and Information Center Board, and the Advisory Committee for the Jesse Lewis Choose Love Foundation. He and Cindy reside in Tampa, Florida.