



**Mr. Jonathan Root**

**Chief Financial Officer and President of Commercial, Harley-Davidson, Inc.**

Mr. Jonathan Root is the Chief Financial Officer and President, Commercial Division at Harley-Davidson. He oversees Harley-Davidson's global commercial operations in addition to his existing leadership of its financial organization.

Mr. Root was promoted to President of Commercial in January 2025, and was appointed as Harley-Davidson CFO in June 2023, having previously held the role of Senior Vice President at Harley-Davidson Financial Services (HDFS). There, Mr. Root oversaw the global HDFS business, as President of Eaglemark Savings Bank, President of Harley-Davidson Insurance, and President of all other HDFS subsidiaries. Mr. Root joined HDFS in 2011.

Mr. Root holds an MBA from the University of Detroit Mercy and a Bachelor of Science in Corporate Finance from Wayne State University.