



Mr. Robby Kirkland
Chairman, Texas Cattle Feeders Association

Mr. Robby Kirkland is vice president and general manager of his third-generation family farm, ranch, and feedyard operations near Vega, Texas. The 27,000-head feedyard is a blend of customer-owned and family-owned cattle. Mr. Kirkland's wife, Amy, son Carson, and parents, Melanie and Perry Kirkland, are actively involved in the day-to-day operations of the feedyard. Robby's daughters Calleigh and Cydney have also worked at the feedyard.

In addition to cattle feeding, Kirkland Feedyard provides customers with a comprehensive, personalized suite of services that includes cattle and feed financing, risk management, and value-added marketing programs tailored to meet the evolving needs of the industry.

Mr. Kirkland holds a bachelor's degree in animal business from Texas Tech University and was the recipient of the 2024 Distinguished Alumni Award from the Davis College of Agricultural Sciences and Natural Resources.

Mr. Kirkland and his family are actively involved in their church and community. He has served on numerous local, state, and national boards and committees, including years of service on the Vega Independent School Board.

Mr. Kirkland currently serves as chairman of the Texas Cattle Feeders Association (TCFA), an agricultural trade association representing beef cattle feedyards in Texas, Oklahoma, and New Mexico, as well as individual cattle feeders across the country. TCFA members feed and market approximately six million head of cattle annually — more than 25 percent of the nation's fed beef.

Mr. Kirkland is a longtime member of the National Cattlemen's Beef Association.