



**Kevin Rosenbaum, Executive Director, International Intellectual Property Alliance (IIPA)**

**KEVIN ROSENBAUM** is an expert on the intellectual property (IP) challenges copyright-based industries face internationally. Mr. Rosenbaum is a registered patent attorney and received his J.D. from Georgetown University Law Center and a B.S. in Electrical and Computer Engineering from Johns Hopkins University.

**GOVERNMENT SERVICE** Mr. Rosenbaum served in the federal government in various roles, including with the U.S. Patent and Trademark Office, the U.S. Senate Finance Committee, the Office of the United States Trade Representative, the Office of the U.S. Intellectual Property Enforcement Coordinator, the U.S. International Trade Commission, and U.S. Customs and Border Protection.

He has contributed extensively to the USTR's "Special 301" Report, which reviews the policies and practices of any foreign country that potentially denies adequate and effective protection of U.S. IP. Prior to his government service, Mr. Rosenbaum was in private practice, counseling clients on intellectual property protection and enforcement issues.

**IIPA** Kevin Rosenbaum is responsible for managing the overall operations and leading the policy and legal activities of the IIPA.