

Mason M. Bishop
Biography



Mason M. Bishop, Principal at WorkED Consulting and Visiting Fellow at the American Enterprise Institute, is a recognized national expert on employment and postsecondary education policy having served in executive management positions in Washington, DC and Utah. Mr. Bishop's consulting portfolio includes community colleges, workforce development organizations, private businesses, and community organizations in approximately 24 states. He provides project management services, technical assistance and evaluation, project and grant development, analysis and report writing, and meeting facilitation. Mr. Bishop's expertise ranges from postsecondary training and credentialing to entrepreneurship and workforce development tailored to the high-tech economy.

Mr. Bishop has the rare experience of working in leadership positions at both the state and federal levels in both workforce development and postsecondary education. Mr. Bishop served as the Principal Deputy Assistant Secretary in the Employment and Training Administration, U.S. Department of Labor during the George W. Bush Administration. He led national workforce policy efforts and initiatives, oversaw key workforce investment programs, and assisted with congressional relations and legislative issues. He was a spokesperson for the Department and interviewed by national media outlets numerous times, conducted frequent speeches and presentations, and testified in front of several congressional committees including the House Ways and Means Committee and the Joint Economic Committee.

One of Mr. Bishop's primary responsibilities was leading and managing major workforce reform efforts, including the reauthorizations of the Workforce Investment Act (WIA), and Trade Adjustment Assistance (TAA) programs. Mr. Bishop's efforts were precursors to reforms included in the Workforce Innovation and Opportunity Act (WIOA), and his advocacy for community college capacity-building resources to address trade-displaced worker training resulted in the authorization of the \$2 billion Trade Adjustment Assistance Community College and Career Training (TAACCCT) grant program.

Mr. Bishop also served as Vice President for Institutional Advancement at Salt Lake Community College. During his tenure, Mr. Bishop oversaw efforts that led to approximately \$100 million raised in three years, including \$50 million in state capital appropriations for the South City Campus' Center for New Media and the Taylorsville Redwood Campus' Instructional and Administrative Building. He served as the College's legislative director, as well as managed and directed the College's fundraising efforts, marketing and communications, institutional research, strategic planning, and accreditation.

Mr. Bishop's experience includes serving as a Director with University of Phoenix's National Industry Strategy Group. Mr. Bishop's responsibilities included designing and implementing workforce development solutions for national industry associations, their corporate members, and allied educational and professional certification groups. Early in his career, Mr. Bishop negotiated the legislation that implemented the largest reorganization in Utah state government history and welfare reform in Utah. He became the first Public Affairs Director for the newly created Utah Department of Workforce Services, and immediately implemented a nationally-recognized outreach campaign.

Mr. Bishop graduated from Brigham Young University with a Bachelor of Arts Degree in Political Science and a Master's Degree in Public Administration. He completed doctoral coursework in Public Policy at George Mason University in Fairfax, Virginia.