



Dawn Maroney
Chief Executive Officer, Alignment
Health Plan
President, Alignment Health

Dawn Maroney is Chief Executive Officer of Alignment Health Plan and President of Alignment Health, where she leads the company's day-to-day operations and oversees all Medicare Advantage health plan contracts across five states. With more than 36 years of experience exclusively focused on Medicare and segmented senior populations, Dawn is a nationally respected leader in advancing value-based, consumer-first care for older Americans.

Throughout her career, Dawn has represented a range of health care organizations, including large national payers such as SecureHorizons, provider-sponsored health plans like CareMore, and Medicare-only organizations such as Alignment Health. Her expertise spans plan operations, benefit design, consumer engagement, provider market management, pharmacy, compliance, and performance-based care delivery.

At Alignment, she and her leadership team have guided the organization to achieve a 100% 4-Star or higher CMS-rated Medicare Advantage portfolio for 2025. She has also championed the growth of Chronic Condition Special Needs Plans (C-SNPs), which deliver coordinated, high-touch care to seniors with complex needs.

Under her leadership, Alignment has modernized the Medicare Advantage experience by offering 24/7 access to on-demand care and personalized concierge services that remove barriers to access and support members in real time—whether through virtual care, home visits, or tech-enabled engagement.

Dawn remains deeply committed to working with policymakers, regulators, and industry stakeholders to strengthen and modernize the Medicare Advantage program and ensure seniors have access to the quality care they deserve—delivered with dignity, simplicity, and compassion.