Francesca Rinaldo
Chief Clinical Innovation Officer, Senior Care Action Network (SCAN) Health Plan

Francesca Rinaldo serves as Chief Clinical Innovation Officer at SCAN Health Plan. SCAN is a non-for-profit Medicare Advantage (MA) company that focuses on underserved populations. SCAN offers several "special needs plans" that have additional flexibility to target chronic disease treatment. Francesca oversees all initiatives at SCAN to improve patient access to care and clinical outcomes. Francesca runs all the nutrition programs that SCAN offers as part of their MA supplemental benefits, including post-acute care meal delivery for recently discharged patients and meals tailored to manage diseases like diabetes and other chronic conditions. Francesca can speak to the MA benefit design and how it allows SCAN to offer health and wellness services, and the impact these benefits have on patient outcomes.