

Kevin Kester Rancher, Bear Valley Ranch

Biography

Kevin Kester is a 5th-generation rancher who, with his wife June, owns the 22,000-acre Bear Valley Ranch in Parkfield, California. The Kester family has been in California for over 150 years, representing a long and deeply rooted tradition of California ranchers and farmers. At Bear Valley Ranch, Kevin raises cattle and horses, as well as the rows of grape vines that make up Bear Valley Vineyards. While operating and overseeing his land, Kevin utilizes old techniques and cutting-edge technology, such as commercial drones.

Outside of his Ranch, Kevin has worn multiple hats. He is a former president of the National Cattlemen's Beef Association, where he currently serves on the Board of Directors. Kevin was also an advisor to the U.S. Trade Representative under the first Trump Administration. Additionally, Kevin is a board member of the California Cattle Council, where he works to advocate for California cattle ranchers, stewarding them into the future.

Kevin lives on his ranch with his wife June, their daughters Kayleen and Kara, their son Kody, and their young grandchildren. Kevin and his family run and operate the ranch, keeping alive and well his family's ranching legacy.