

Lana PolOwner and President, Geetings Inc.

Biography

Lana Pol of Pella, Iowa is the owner and president of four companies: Geetings Inc., G.I. Warehouse Corp., Mowbility Sales & Service LLC, and Creative Inspirations LLC. She has been described as a "true entrepreneur." Her story is inspiring, because she overcame many challenges in her lifetime, including the death of her father, who founded Geetings and G.I. Warehouse; the retirement of her three older brothers; and the challenges of transferring the family businesses to the family's third-generation, her son and daughter.

Lana has worked at Geetings Inc. and G.I. Warehouse Corp. since she was in high school. After Geetings Inc. and G.I. Warehouse Corp. experienced a downturn in 2015, Lana pushed forward with her entrepreneurial spirit. After 43 years primarily spent in the trucking and warehousing industry, Lana opened the doors to a new company, Mowbility Sales & Service LLC, which specializes in the sale of mowers, cross trailers, small engine repair, and other products. She also purchased a small embroidery company called Creative Inspirations LLC, which opened in July 2015.

Lana's father Wayne started Geetings, Inc., which in 1972 started as a trucking company that quickly expanded. Just three years later the family added a warehouse. Wayne's four children took over the businesses after his death in 1993.

She has served on several boards including the Marion County Development Commission and the NFIB Advisory Group. She is also a member of the National Association of Women Business Owners. She enjoys volunteering and has helped with many theater groups as well as bowling leagues. Through her businesses, she supports local schools, businesses, fundraisers, the arts, and more with financial contributions.