



**Rob Geen**  
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**Chair of Board of Trustees, Dave Thomas Foundation for Adoption**  
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Mr. Geen is the founder of CWPolicy LLC, where he uses his passion and expertise to make a difference in the lives of children and families. He is a committed child welfare leader with more than 30 years of success and innovation, well known for his work and expertise in various areas of social services for children, youth, and families. Over the course of his career, Rob has held roles at the Urban Institute, Child Trends, the House Committee on Ways and Means (Democrat staff), and the Annie E. Casey Foundation, working on an array of child welfare issues including child abuse and neglect, family preservation and family support services, foster care, adoption, and the impact of welfare reform on child welfare systems. He serves on a number of advisory groups and is the Chair of the Board of Trustees of the Dave Thomas Foundation for Adoption, which operates the Wendy's Wonderful Kids program.