



Jonathan Greenblatt

CEO & National Director, Anti-Defamation League (ADL)

Biography

Jonathan A. Greenblatt is the CEO of ADL (Anti-Defamation League). Since becoming CEO in July 2015, Greenblatt has modernized ADL while refocusing it on the mission to fight the defamation of the Jewish people, and to secure justice and fair treatment to all.

Jonathan has been named by *The NonProfit Times* to its list of Top 50 Nonprofit Leaders from 2016-2022. He has been named among the Top 50 Most Influential Leaders in the global Jewish community by The Jerusalem Post and as one of the Top 50 Jews to follow on Twitter by the JTA.

Before ADL, Greenblatt served in the White House as Special Assistant to President Obama and Director of the Office of Social Innovation. In 2002, he co-founded Ethos Brands, the business that launched Ethos Water, a premium bottled water that helps children around the world access clean water. Ethos was acquired by Starbucks Coffee Company in 2005. Following the acquisition, Jonathan was named VP of Global Consumer Products at Starbucks and joined the board of the Starbucks Foundation.

Jonathan has served as an adjunct faculty member at the Anderson School of Management at UCLA and as a senior fellow at The Wharton School of the University of Pennsylvania. Jonathan graduated cum laude with a BA from Tufts University and earned his MBA from the Kellogg School of Management at Northwestern University.