

Biography: David Bostic

David Bostic's professional journey with John Deere started back in 1997, right after high school when he enrolled in the John Deere Tech program at Lake Land College in Mattoon, Illinois, and completed an internship at a local John Deere dealership. That experience set the foundation for his career in supporting John Deere customers.

After graduating in 1999 he chose a different path from that of his peers by enlisting in the United States Marine Corps Reserve. After completing boot camp in San Diego and infantry school at Camp Pendleton, he joined Kilo Company, 3rd Battalion, 24th Marine Regiment where he served as a Rifleman until 2005, including a deployment to Al Anbar Province, Iraq, in 2004 in support of Operation Iraqi Freedom. That time taught him resilience, teamwork, and leadership in ways that still shape how he works today.

While serving in the Reserves, Dave stayed connected to the agriculture industry by working at another local John Deere dealership before continuing his education in 2002. Dave earned a bachelor's degree in Agricultural Systems Technology from Southern Illinois University–Carbondale in 2003, and after returning from deployment, completed a master's degree in 2006.

In 2007, Dave joined Deere & Company as a DTAC Analyst at the Waterloo, Iowa tractor factory and in 2011 transferred to the Harvester Works factory in East Moline. During that time he had the privilege of working in several roles within Customer and Product Support—from supporting the 9R Product Line to managing Operator's Manuals and Product Improvement Programs at Harvester Works in East Moline

In 2014, Dave moved into a Territory Customer Support Manager role, covering parts of Alabama, Georgia, Mississippi, and Florida. In this position Dave worked served as a vital link between dealership service departments and Deere factories. One of the most rewarding projects during that time was a pilot program at Fort Benning to help service members transition into technician careers at local dealerships. That initiative grew into what we now know as the John Deere Military Career Skills Program—a program he is proud to have helped launch.

Today, as a Service Development Manager, Dave oversees seven of the twenty three John Deere Tech programs across the U.S. and Canada, including his alma mater at Lake Land College and leads a team dedicated to connecting service members and veterans with dealerships looking for skilled technicians. It's a role that combines his passion for developing the next generation of service technicians and supporting those who have served our country.