

J. Michael Haynie

Vice Chancellor, Syracuse University

University Professor & Barnes Professor of Entrepreneurship

Founder & Executive Director, Institute for Veterans and Military Families

Syracuse University

Syracuse, New York 13244

EDUCATION

- Ph.D. University of Colorado, Boulder; Leeds College of Business (2005)**
- Entrepreneurship & Strategic Business Management
- M.B.A. University of Oregon (2000)**
- B.A.A.S. University of Delaware, Political Science (1992)**

ACADEMIC WORK HISTORY

- **Fall 2006 – Present: Syracuse University**
 - **Dec 6, 2018 – Present:** *University Professor; most senior rank & title conferred to faculty by Syracuse University, awarded to fewer than twenty individuals in the University's 150-year history*
 - **July 1, 2014 – Present:** *Vice Chancellor, Syracuse University*
 - **Spring 2011 – Present:** *Barnes Professor of Entrepreneurship; Department of Entrepreneurship and Emerging Enterprises, Whitman School of Management*
 - **Spring 2011 – Present:** *Founder & Executive Director, Institute for Veterans & Military Families*
 - **Fall 2006 – Spring 2011:** *Assistant Professor of Entrepreneurship; Department of Entrepreneurship and Emerging Enterprises, Whitman School of Management*
- **2005 – 2006: United States Air Force Academy**
 - **AY 2005-2006:** *Assistant Professor; Department of Management*
 - **AY 2005-2006:** *Director of Faculty Development & Assessment; Department of Management*
- **2002 – 2005: University of Colorado at Boulder, Leeds College of Business**
 - *PhD Candidate; Entrepreneurship & Strategic Business Management*
- **2000 – 2002: United States Air Force Academy**
 - *Instructor of Management; Department of Management*

NON-ACADEMIC WORK HISTORY

- **1992 - 2006: Commissioned Military Officer, United States Air Force (active duty)**
 - Career Field(s): Operational Contracting; Supply Chain; Acquisition & Program Management; Logistics

PEER-REVIEWED PUBLICATIONS (select)

- “Close your eyes or open your mind: Effects of sleep and mindfulness exercises on entrepreneurs' exhaustion” (2018), ***Journal of Business Venturing*** (with Murnieks, C., Arthurs, J., Stornelli, J., Farah, N., and Cardon, C.)
- “Fueling the Fire: Identity Centrality, Affective Interpersonal Commitment, and Gender as Drivers of Entrepreneurial Passion” (2018), ***Journal of Business Venturing*** (with Murnieks, C. & Cardon, M.)
- “Habitual Entrepreneurs: Possible Cases of Entrepreneurship Addiction?” (2014), ***Journal of Business Venturing*** (with Spivack, A. & McKelvie, A.)
- “What Matters, Matters Differently: A Conjoint Analysis of the Decision Policies of Angel Investors and Venture Capitalists,” (2014), ***Venture Capital*** (with Hsu, D., McKelvie, A., & Simmons, S.)
- “Counterfactual Thinking and Entrepreneurial Self-Efficacy: The Moderating Role of Self-Esteem and Dispositional Affect,” (2013), ***Entrepreneurship Theory & Practice*** (with Arora, P., & Laurence, G.)
- “Making it Personal: Opportunity Individuation and the Shaping of Opportunity Beliefs,” (2013), ***Journal of Business Venturing*** (with Wood, M. & McKelvie, A.)
- “The Varying Effects of Family Relationships in Entrepreneurial Teams,” (2013), ***Entrepreneurship Theory & Practice*** (with Brannon, D. & Wiklund, J.)
- “Project Failures Arising from Corporate Entrepreneurship: Impact of Multiple Project Failures on Employees' Accumulated Emotions, Learning, and Motivation,” (2013), ***Journal of Product Innovation Management*** (with Shepherd, D.A., & Patzelt, H.)
- “Working For a Start-up? Investigating the Role of 'Venture Personality' In the Recruitment of Human Capital,” (2012), ***Frontiers of Entrepreneurship Research*** (with Edelson, S. & McKelvie, A.)
- “Confirmatory Search as a Useful Heuristic: Testing the Veracity of Entrepreneurial Conjectures,” (2012), ***Journal of Business Venturing*** (with Shepherd, D.A. & McMullen, J.)
- “I Like How You Think: Similarity as an Interaction Bias in the Investor-Entrepreneur Dyad,” (2011), ***Journal of Management Studies*** (with Murnieks, C., Wilbanks, R., & Harting, T.).
- “Overcoming the Stigma of Bankruptcy: A Self-Justification Model of Bankruptcy Stigmatization,” (2011), ***Strategic Entrepreneurship Journal*** (with Shepherd, D.A.)
- “Toward a Theory of Discontinuous Career Transition: Investigating Career Transitions Necessitated by Traumatic Life-Events,” (2011), ***Journal of Applied Psychology*** (with Shepherd, D.A.). *editor's selection as 'Featured Article'
- “Cognitive Adaptability: The Role of Metacognition and Feedback in an Entrepreneurial Task,” (2010), ***Entrepreneurship Theory & Practice*** (with Shepherd, D.A. & Peltgratz, H).
- “Entrepreneurial Action: Exploitation Decisions Under Conditions of Uncertainty,” (2011), ***Journal of Business Venturing*** (with McKelvie & Gustafsson, V.). *Article recipient of the 2009 Academy of Management IDEA Award*

- “Family Business, Identity Conflict, and an Expedited Entrepreneurial Process: A Process of Resolving Identity Conflict,” (2010), ***Entrepreneurship Theory & Practice*** (with Shepherd, D.A.).
- “Entrepreneurial Spirals: Deviation Amplifying Loops of an Entrepreneurial Mindset and Organizational Culture,” (2010), ***Entrepreneurship Theory & Practice*** (with Shepherd, D.A., & Peltgratz, H.).
- “Cognitive Adaptability: The Theoretical Origins of the Entrepreneurial Mindset,” (2009), ***Journal of Business Venturing*** (with Shepherd, D.A., Mosakowski, E. & Earley, P.C.).
- “Entrepreneurial Opportunity Assessment: A Resource-Based View,” (2009), ***Journal of Management Studies*** (with Shepherd, D.A., & McMullen, J.) *Article selected as the JMS “Entrepreneurship Exemplar Article” for 2009*
- “A Measure of Adaptive Cognition for Entrepreneurship Research,” (2009), ***Entrepreneurship Theory and Practice***, (with Shepherd, D.A.).
- “Birds of a Feather Don’t Always Flock Together: Identity Management of Entrepreneurial Individuals,” (2008), ***Journal of Business Venturing***, (with Shepherd, D.A.).
- “Moving Forward: Balancing the Financial and Emotional Costs of a Failed Venture,” (2008), ***Journal of Business Venturing***, (with Shepherd, D.A. and Wiklund, J).
- “Exploring the Entrepreneurial Mindset: Feedback and Adaptive Decision-Making,” (2008), ***Frontiers of Entrepreneurship Research***: Vol. 27, Article 1.
- “The Origins of Entrepreneurial Opportunity: Lessons from Strategic Management,” (2006) ***Small Business Economics***, (with Plummer, L. and Godesiabo, J.).
- “The Venture Capital Decision: A Case for Cognitive Fit,” (2007) ***Frontiers of Entrepreneurship Research*** (with Murnieks, C., Wilbanks, R., & Harting, T.).
- “Informing Entrepreneurial Cognitions: The Role of Metacognition and Analogy in Strategic Decision-Making,” (2005), ***Frontiers of Entrepreneurship Research*** (with Gregorie, D. and Shepherd, D.A.).
- “Educating the Next Generation of Air Force Cost Analysts: The U.S. Air Force Academy Approach,” (2004), ***Society of Cost Estimators and Analysts*** (with Jennings, W).

BOOKS & BOOK CHAPTERS (select)

- “From Soldiers Defending Freedom, to Entrepreneurs Living Free; Career Implications of Traumatic Life Events” (in-progress), under contract at University of Chicago Press (with Shepherd, D.A.).
- “Why hire veterans?” in *How to Hire and Retain Military Veterans: A Guidebook for Business Leaders and Human Resources Professionals*. (2018), Ainspan, N. & Saboe, K. (ed). Oxford University Press: Raleigh.
- “Bridging a Traumatic Past to an Envisioned Future: A Case Study Social Entrepreneurship” in *Entrepreneurship: The Syracuse University Experience*. (2011), Kingama, B. (ed). Edgar: New York.

REFEREED CONFERENCE PROCEEDINGS (select)

- “Feel The Burn: The Influence of Passion On Entrepreneurs' Subjective Well-being And Burnout,” (2018), ***Frontiers of Entrepreneurship Research*** (with Murnieks, C. & Cardon, M.)
- “Pouring Gas On The Fire: The Influence Of Identity, Commitment And Gender On The Growth Of Entrepreneurial Passion,” (2017), ***Frontiers of Entrepreneurship Research*** (with Murnieks, C. & Cardon, M.)
- “Working For a Start-up? Investigating the Role of 'Venture Personality' In the Recruitment of Human Capital,” (2012), ***Frontiers of Entrepreneurship Research*** (with Edelson, S. & McKelvie, A.)
- “Entrepreneurial Action: Exploitation Decisions Under Conditions of Uncertainty” (2009) ***Academy of Management Conference Proceedings***, (with McKelvie & Guffeston). **IDEA Award for Most Research Promise, Entrepreneurship Division**
- “The Venture Capital Decision: A Case for Cognitive Fit.” (2007) ***Academy of Management Conference Best Paper Proceedings***, (with Murnieks, C., Harting, T & Wilbank, R.). **Conference Best Empirical Paper Award & Best Paper Proceedings**
- “Rethinking Decision Policies: The Role of Metacognition in the Performance of an Entrepreneurial Task,” (2007) ***Babson Entrepreneurship Research Conference***, (with Shepherd, D.A.). **Conference Best Paper Award & Best Paper Proceedings**
- “Effectuation and the Venture Capital Decision: A Case for Cognitive Fit,” (2007) ***Babson Entrepreneurship Research Conference***, (with Murnieks, C., Wilbanks, R., & Harting, T.).
- “Entrepreneurial Opportunity Assessment: A Resource-Based View,” (2006), ***Babson Entrepreneurship Research Conference***, (with Shepherd, D.A.).
- “Informing Entrepreneurial Cognitions: The Role of Metacognition and Analogy in Strategic Decision-Making,” (2005), ***Babson Entrepreneurship Research Conference***, (with Gregorie, D. & Shepherd, D.A.).
- “Educating the Next Generation of Air Force Cost Analysts: The U.S. Air Force Academy Approach,” (2004), ***Proceedings of the Society of Cost Estimators and Analysts*** (with Jennings, W).

ACADEMIC CONFERENCE PRESENTATIONS AND ACTIVITIES (select)

- Murnieks, C., Haynie, J., & Cardon, M. “Feel the Burn: The Influence of Passion On Entrepreneurs' Subjective Well-being And Burnout.” ***Babson Research Conference***, Waterford, Ireland; 2018.
- Murnieks, C., Haynie, J., & Cardon, M. “Pouring Gas on the Fire: The Influence of Identity, Commitment, and Gender on the Growth of Entrepreneurial Passion.” ***Babson Research Conference***, University of Oklahoma; 2017.
- Edelson, S., McKelvie, A., & Haynie, J.M. “New Venture Organization Personality and Recruitment: Understanding the Job Seekers perspective,” ***Academy of Management Conference***, Philadelphia, PA, 2014.
- Haynie, J.M., Corbett, A.C., Sama, L., Neck, H. “Spreading the Word: Innovation in Entrepreneurship Pedagogy (PDW),” ***Academy of Management Conference***, Philadelphia, PA, 2014.

- Edelson, S., McKelvie, A., & Haynie, J.M. "The Impact of Organizational Personality in the Recruitment of Human Capital for New and Small Firms," **Academy of Management Conference**, Orlando, FL, 2013.
- Wood, M., Haynie, J., & McKelvie, A. "Individual Level Determinates of the Transition from Third to First-Person Opportunity Beliefs", " **Academy of Management Conference**, Boston, MA, 2012.
- Murnieks, C., Haynie, J., & Cardon, M. "Harmonious and Obsessive Entrepreneurial Passion and Their Interaction with the Environment," **Academy of Management Conference**, Boston, MA, 2012.
- Haynie, J.M. "The Entrepreneurial Imperative" **CESA School of Business**, Columbia South America, 2011.
- Haynie, J.M. "Role Transitions in the Discontinuous Face of Life-Events" **Society for Human Resource Management Diversity & Inclusion Leadership Conference**, Saratoga Springs, NY, 2011.
- Eddleston, S., Haynie, J.M. & McKelvie, A. "Working For A Start-up? Investigating the Role of 'Venture Personality' In the Recruitment of Human Capital" **Babson Research Conference**, Syracuse University; Syracuse, NY, 2011.
- Haynie, J.M., Blass, F.R., & Earley, P.C. "Leveraging What We Do Well, To Serve Those Who Serve Us" **Academy of Management Conference** (PDW), Montreal, Canada, 2010.
- Haynie, J.M. & Blass, F.R. "The Role of Reputation in the Entrepreneurial Process" **Babson Research Conference**, École Polytechnique Fédérale de Lausanne (EPFL), Lausanne, Switzerland, 2010.
- Haynie, J.M. & McKelvie, A. "Even a Blind Squirrel Sometimes Finds a Nut: Can a Deficit in Prior Knowledge Enhance Opportunity Recognition?" **Babson Research Conference**, École Polytechnique Fédérale de Lausanne (EPFL), Lausanne, Switzerland, 2010.
- Blass, R. & Haynie, J.M. "The Role of Reputation in the Entrepreneurial Process," **Southern Management Association**, Asheville, North Carolina, 2009.
- Haynie, J.M. & Shepherd, D.A. "Entrepreneurship as an Identity Bridge: Responses to Discontinuous Life Events," **Babson Research Conference**, Babson University, 2009.
- Haynie, J.M., McKelvie, A., Kato, S. & Godesiabo, J. "They Are the Sum of Their Options: How Networks Direct Attention in Young & New Firms," **Babson Research Conference**, Babson University, 2009.
- McKelvie, A., Haynie, J.M., & Guffeston, V. "Entrepreneurial Action: Exploitation Decisions Under Conditions of Uncertainty," **Academy of Management Conference**, Anaheim, CA, 2008. **IDEA Award for Most Promising Research**
- Arora, P., Haynie, J.M., & Laurence, G. "The Role of Self-Efficacy on Regretful Thinking: A Study of Entrepreneurs," **Babson Research Conference**, University of North Carolina, 2008.
- Hsu, D., Haynie, J.M., McKelvie, A. "What Matters, Matters Differently: Contrasting the Decision Policies of Formal and Informal Investors," **Babson Research Conference**, University of North Carolina, 2008.
- Haynie, J.M., & Shepherd, D.A. "Rethinking Decision Policies: The Role of Metacognition in the Performance of an Entrepreneurial Task." **Babson Research Conference**, Madrid, 2007. **Conference Best Paper Award**
- Haynie, J.M., Murnieks, C., Harting, T & Wilbank, R. "The Venture Capital Decision: A Case for Cognitive Fit." **Academy of Management Conference**, Philadelphia, 2007. **Conference Best Paper Award**

- Murdoch, A. & Haynie, J.M. "Entrepreneurs as Addicts: The role of psychological addiction in serial entrepreneurship." **Babson Research Conference**, Madrid, 2007.
- Shepherd, D.A., Wiklund, J., & Haynie, J.M. "Moving Forward: Balancing the Financial and Emotional Costs of a Failed Venture." **Academy of Management Conference**, Philadelphia, 2007.
- Haynie, J.M., & Shepherd, D.A. "An Opportunity for Me? A Resourced-Based Analysis" **Strategic Management Society**, Vienna, 2006
- Haynie, J.M., Murnieks, C., Harting, T & Wiltbank, R. "Effectuation and the Venture Capital Decision: A Case for Cognitive Fit." **Babson-Kauffman Research Conference**, Babson College, 2006.
- Haynie, J.M., Mosakowski, E., & Earley, P.C. "The Entrepreneur as a Motivated Tactician: Entrepreneurship and Metacognition." **Academy of Management Conference**, Honolulu, HI, 2005.
- Haynie, J.M., & Shepherd, D.A. "Entrepreneurial Opportunity Assessment: A Resource-Based View." **Babson-Kauffman Research Conference**, Babson College, 2005.
- Haynie, J.M., "The Role of Metacognition in Cognitive Adaptability." **University of Washington Conference on Technology and Innovation**, 2004.
- Invited Presenter and Participant, "**2005 Conference on Entrepreneurial Cognitions**," The Ivey School at the University of Western Ontario, October 2005.
- Panel Presenter and Participant, "2005 Entrepreneurship Doctoral Consortium," **Academy of Management Conference**, Honolulu, HI, 2005.
- Haynie, J.M., Gregorie, D, & Shepherd, D.A. (2004). "Informing Entrepreneurial Cognitions: The Role of Metacognition and Analogy in Strategic Decision-Making." **Babson-Kauffman Research Conference**, Glasgow, Scotland, 2004.
- Panel Presenter on the Strategic Role of Cognition in Entrepreneurship, **United States Association of Small Business and Entrepreneurship Conference**, Dallas, TX 2004.
- Selected participant at the Entrepreneurship Doctoral Consortium at the **Academy of Management Annual Conference** in New Orleans, LA, August, 2004.

RESEARCH & TEACHING AWARDS

- **National Federation of Independent Business Award (2018)**; for best research paper in the field of entrepreneurship, presented at the 2018 Babson Research Conference, Waterford, Ireland, for the paper: "*Feel the Burn: The Influence of passion on Entrepreneurs' Subjective Well-Being and Exhaustion*"
- **Burman Entrepreneurial Leadership Award (2014)** presented to the Whitman School of Management (Syracuse University) faculty member who has played a leadership role in advancing entrepreneurship education and practice, in pursuit of positive social and economic change.
- **Outstanding Entrepreneurship Scholar Award (2011-2012)** presented to the Whitman School of Management (Syracuse University) faculty member who has most significantly advanced the research and scholarship mission of the entrepreneurship program.

- **Orange Circle Award (2010)**, presented annually by the Chairman of Board of Trustees at Syracuse University, and the President of the University Alumni Association, for extraordinary commitment and actions to advance the ideals of the University through service to the community.
- **Chancellor's Citation for Excellence Award for Engaging the World (2010)**. Presented annually by the Chancellor and President of Syracuse University, to the University faculty member who through their research, teaching, and service has had a profound impact on society 'beyond the walls of the university' and has demonstrated "thoughtful, determined, and sustained efforts to enrich the lives of students, faculty, staff, and community."
- **Entrepreneurship Research Exemplar Award (2009)**; for the paper "*Entrepreneurial Opportunity Assessment: A Resource-Based View*." Paper selected by the editors of the *Journal of Management Studies* as the 'exemplar' entrepreneurship paper published in *JMS* in 2009, based on the editorial team's assessment of the article's potential to have an enduring impact on the field.
- Recipient of the **McGraw-Hill/Irwin 2009 Award for Innovation in Entrepreneurship Pedagogy**, presented at the 6th annual meeting of the Academy of Management, Chicago. This annual honor recognizes the most significant advance in entrepreneurship pedagogy, as judged by the community of entrepreneurship scholars.
- **Research Promise IDEA Award (2008)**; given to the authors of the paper submitted to the 2008 Academy of Management Conference with the greatest potential to impact the future of entrepreneurship research as selected by the field's senior scholars, for the paper: "*Entrepreneurial Action: Exploitation Decisions Under Conditions of Uncertainty*"
- **National Federation of Independent Business Award (2007)**; for best research paper in the field of entrepreneurship presented at the 2007 Babson Research Conference, Madrid, Spain for the paper: "*Cognitive Adaptability: The Role of Metacognition and Feedback in an Entrepreneurial Task*"
- **Michael Mescon Research Award (2007)**; for the best empirical research paper in the field of entrepreneurship presented at the 2007 Academy of Management Conference for the paper: "*Effectuation and the Venture Capital Decision: A Case for Cognitive Fit*"
- **Guttag Research Fellowship (2007-2009)**; awarded to the junior faculty member with the greatest potential to impact his/her field through research contribution; Whitman School of Management, Syracuse University.
- **Oberwager Prize (2007-2008)**, presented to the Whitman School of Management (Syracuse University) faculty member who has had the most significant impact on the lives of students 'beyond the classroom.'
- **Outstanding Entrepreneurship Educator Award (2006-2007)**, presented to the Whitman School of Management (Syracuse University) faculty member who has most significantly advanced the teaching mission of the entrepreneurship program.
- **Snyder Memorial Award (2004)**, presented to the United States Air Force Academy faculty member recognized by their faculty peers and past award recipients as the most outstanding instructor and role model to the student body.

RESEARCH & PROGRAM DEVELOPMENT GRANTS (select)

- **Schultz Family Foundation** (2018): \$8.375M to support the continued design and development of a multiple-learning pathway approach to delivering skills training and career preparations programs to military service members in the process of transitioning to civilian life (2 year; Haynie, Principle Investigator).
- **Schultz Family Foundation** (2017): \$3.5M to support the design and development of a multiple-learning pathway approach to delivering skills training and career preparations programs to military service members in the process of transitioning to civilian life (1 year; Haynie, Principle Investigator).
- **U.S. Small Business Administration** (2017): \$7.5M to support the ongoing development and implementation of an entrepreneurship skills training program to be implemented on U.S. military bases around the world, as a means to support the post-service life course of transitioning military personnel (5 years; Haynie, Principle Investigator).
- **JP Morgan Chase & Co.** (2015): \$13.9-million to provide funding in support of research, policy analysis, and programmatic work of the Institute for Veterans and Military Families (IVMF) at Syracuse University (5 years, Haynie: Principle Investigator).
- **First Data Corporation** (2015): \$7-million, to design, develop, and launch a National Center of Excellence for Veteran Business Ownership & Entrepreneurship at Syracuse University. (5 years, Haynie: Principle Investigator).
- **Schultz Family Foundation** (2015): \$1.8-million, to support program development focused on the vocational transition of military service members (1 years; Haynie: Principle Investigator).
- **USAA Foundation** (2013): \$1-million, to support research focused on the vocational transition of military service members (3 years; Haynie: Principle Investigator).
- **Google Foundation** (2013): \$410K to conduct a national study of perceptions of higher-education, with an emphasis on STEM, among members of the U.S. military and veterans (1 year; Haynie: Principle Investigator).
- **President G.W. Bush Institute** (2013): \$225K to conduct a policy analysis and landscape survey of issues impacting the post-service life course of members of the U.S. military and veterans (1 year; Haynie: Principle Investigator).
- **Walmart Foundation** (2012): \$1-million develop a workforce development and skills training program designed to accelerate career outcomes for transitioning military service members, situated at a network of community and technical colleges across the U.S. (2 years; Haynie: Principle Investigator).
- **Graduate Management Admission Council** (2012): \$859K to develop an accelerated and multi-disciplinary graduate management degree for U.S. military personnel and military veterans (3 years; Haynie: Principle Investigator).
- **General Electric Corporation** (2012): \$500K to design and develop a process and platform through which to capture and disseminate class-leading practices supporting workforce development and innovation positioned to expand career opportunities in manufacturing for U.S. military personnel and military veterans (1 year; Haynie: Principle Investigator).
- **U.S. Small Business Administration** (2012): \$450K to support the design and development of an entrepreneurship skills training program to be implemented on U.S. military bases around the world, as

a means to support the post-service life course of transitioning military personnel (2 years; Haynie, Principle Investigator).

- **JP Morgan Chase** (2011): \$7.5-million to create, launch, and grow a national research Institute focused toward the issues and challenges faced by veterans and military families (5 years; Haynie: Principle Investigator).
- **Humana Foundation** (2011): \$1-million to facilitate the national expansion of programs positioned to help military veterans leverage entrepreneurship and small business creation (2 years; Haynie: Principle Investigator).
- **JP Morgan Chase & Co.** (2011): \$7-million design and manage, in partnership with the College of Information Studies at Syracuse University, a technology training program for U.S. military personnel and military veterans (3 years; Haynie: Co-Principle Investigator).
- **Walmart Foundation** (2011): \$1-million to facilitate the national expansion of programs positioned to help military veterans leverage entrepreneurship and small business creation (2 years; Haynie: Principle Investigator).
- **PepsiCo Corporate Foundation** (2010): \$1.5-million for the continued expansion and development of the EBV program (3 years; Haynie: Principle Investigator).
- **U.S. Small Business Administration** (2010): \$2.6-million for the development and administration of two, new national training programs in entrepreneurship for U.S. military veterans (3 years; Haynie: Principle Investigator).
- **NY State Bar Association** (2010): \$250K for developing assessment tools and a research program focused on self-employment for veterans and people with disabilities (2 years; Haynie: Principle Investigator).
- **U.S. Small Business Administration** (2009): \$550K to support the further development and expansion of the EBV program (3 years; Haynie, Principle Investigator).

DOCTORAL STUDENT SUPERVISION

- Dissertation Committee Member (Shelby Meek, Instituto de Empresa/IE Business School, Spain); Dissertation Awarded: *in-progress*; Placement: *Pending*
- Dissertation Committee Member (Gary Shaheen, Syracuse University); Dissertation Awarded: 2018; Placement: *Private Sector*
- Dissertation Committee Member (Susan Coombes, Syracuse University); Dissertation Awarded: 2008; Placement: *Virginia Commonwealth University*
- Dissertation Committee Member (Greg Laurence, Syracuse University); Dissertation Awarded: 2010; Placement: *University of Michigan*
- Dissertation Committee Member (Steve Edelston, Temple University); Dissertation Awarded: 2010; Placement: *Walsh University*
- Dissertation Committee Member (Verona Edmonds, Syracuse University); Dissertation Awarded: 2011; Placement: *North Carolina A&T*
- Dissertation Committee Member (Dan Hsu, Syracuse University); Dissertation Awarded: 2011; Placement: *Appalachian State University*

- Dissertation Committee Member (Matt Zingoni, Syracuse University); Dissertation Awarded: 2012; Placement: *University of New Orleans*

PROFESSIONAL PRESENTATIONS (select)

- Presenter: Annual meeting of the National Association of College and University Business Officers (NACUBO), “Investing in Veterans” (2020).
- Expert Witness: United States Senate, Committee on Veterans Affairs, “Harnessing the Power of Community: Leveraging Veteran Networks to Tackle Suicide,” Washington, DC (2019).
- Expert Witness: New York State Assembly, Committee on Veterans Affairs, “The State of Women Veterans in New York State,” Albany, NY (2018).
- Featured Speaker: SAS Global Forum, “Building Analytics Capacity in the Social Sector,” Denver, CO (2018).
- Expert Witness: U.S. Senate Committee on Armed Services, Personnel Sub-committee, “The State of Military Families,” Washington, DC (2018).
- Keynote Speaker: University of Missouri, “War, Society, and Citizenship,” at the University of Missouri’s Contemporary Issues in American Society lecture series, Columbia, MO (2014).
- Featured Speaker: Canadian Military Health Forum, “Leveraging Research to Inform Practice: The Transition from Military to Civilian Life,” Edmonton, Canada (2013).
- Expert Witness: U.S. Senate Committee on Small Business & Entrepreneurship, “Efficacy & Outcomes of Federal Programs To Advance Veteran Business Ownership,” Washington, DC (2013)
- Keynote Speaker: Disney Institute, “Beyond Rhetoric: The Business Case for Hiring Veterans,” at the Disney Institute’s National Conference of Employers, Orlando, FL (2013).
- Keynote Speaker: Virginia Tech University, “Veterans in Society: Changing the Discourse,” at the Virginia Tech National Veterans Research Conference, Blacksburg, VA (2013).
- Keynote Speaker: Kauffman Foundation, “Conducting Effective Philanthropy in Entrepreneurship,” Ewing Marion Kauffman Foundation, Kansas City, MO (2013).
- Invited Participant; Clinton Global Initiative (CGI America), “Opportunities and Challenges to Economic Recovery,” Chicago, IL (2012).
- Invited Speaker; American Legion National Conference, “Self-Employment is Employment,” Minneapolis, MN (2011).
- Invited Participant; Clinton Global Initiative (CGI America), “Operation Employment: Empowering America’s Newest Veterans,” Chicago, IL (2011).
- Keynote Speaker; American Legion’s National Conference on Economic Development, “Enacting Entrepreneurship for Women Veterans,” Washington, D.C. (2011).
- Keynote Speaker; U.S. Small Business Administration’s “Operation Start-Up and Grow 2011” – Exploring Small Business Opportunities for America’s Military Veterans; New York (2011).

- Expert Testimony; Inter-Agency Task Force on Veterans Business, “Venture Creation as a Transition Strategy for America’s Veterans;” Washington, D.C. (2011).
- Keynote Speaker; INC Magazine & the Business Leadership Network Conference – “Aligning Disability with the Bottom Line: Talent, Market Share, and Supplier Diversity” - Chicago, IL. (2010).
- Keynote Speaker; U.S. Department of Defense, “Alamo Veterans Small Business Conference & Expo” – Business Ownership and Entrepreneurship as a Vocational Transition from Military to Civilian Life; San Antonio, TX. (2010).
- Keynote Speaker; U.S. Small Business Administration’s “Operation Start-Up and Grow” – Exploring Small Business Opportunities for America’s Military Veterans; New York. (2010).
- Plenary Speaker; U.S. Air Force Small Business Summit, Crystal City, VA. “Beyond Goals for the Air Force Mission – Opportunities for Outreach to Veteran- Owned Small Business.” (2009).
- Invited Speaker; New York Makes Employment & Economic Development Summit, Albany NY. “Prescriptions for Vocational Transitions to Self-Employment for People with Disabilities.” (2009).
- Keynote Speaker; National Security Studies (NSS) Program, Lodge at Highland Forest Park, Maxwell School of Government, Syracuse University; “Entrepreneurship as a National Imperative.” (2009).
- Invited Presenter; Center for Digital Literacy: Incites on Innovation Conference, Syracuse University (2008); “*Entrepreneurship as an Innovation across Programs in Higher-Education.*”
- Invited Presenter; U.S. Secretary of Labor (ODEP) Summit on Disability and Employment, Washington, D.C. (2008); “Self-Employment as a Path for People with Disabilities.”
- Invited Presenter; American Council of Education (ACE), Georgetown University; “Serving Those Who Serve: Innovation in Programs for Veterans in Higher-Education.” (2008).
- Invited Presenter; Ernst & Young’s Entrepreneur of the Year Award Program, Palm Springs CA. (2008); “Entrepreneurship for Veterans: A Social Imperative.”

OTHER PROFESSIONAL RECOGNITION (select, non-academic)

- “One of sixteen national leaders working to create a more equitable America” by *Time Magazine* (2020)
- Member of the **CNBC Disruptor-50 Council**, a select group of entrepreneurship influencers and thought leaders who each year select the 50 most innovative new businesses in America (2014-present)
- Recipient of the **2009 Veterans Small Business Champion of the Year** award from the U.S. Small Business Administration. This award is given to an individual or organization that had a significant impact on advancing the cause of veteran-owned businesses in the U.S. (2009).
- Syracuse, New York “**Community Hall of Fame**” Inductee (2008)
- Central New York “**40 under 40**” Award Recipient (2008)

PUBLIC SECTOR/GOVERNMENT APPOINTMENTS

- Appointed Member, Scientific Advisory Board, Millennium Cohort Research Study, Naval Health Research Center (NHRC), 2015-present

- Appointed member & Vice-Chairman; National Task Force to Reform U.S. Department of Veterans Affairs (MyVA), 2015-2017 (appointed by U.S. Secretary of Veterans Affairs, Robert McDonald)
- Appointed Member; External Advisory Committee on Veterans Employment & Training, U.S. Department of Labor, 2014-present (appointed by U.S. Secretary of Labor, Thomas Perez)
- Chairman; External Advisory Committee on Veterans Employment & Training, U.S. Department of Labor, 2014-2017 (appointed by U.S. Secretary of Labor, Thomas Perez)
- National Advisory Board Member, Corporation for Public Broadcasting, the “Coming Home Project,” 2014-present
- Appointed Member; NY State Council on Returning Veterans, 2011-present (appointed by NYS Governor, Andrew Cuomo)
- Appointed Member; External Advisory Committee on Veterans Employment & Training, U.S. Department of Labor, 2011-2014 (appointed by U.S. Secretary of Labor, Hilda Solis)
- Veterans Policy Advisory Committee; U.S. Senator Kirsten Gillibrand (D-NY), 2010-present
- Veterans Policy Advisory Committee; U.S. Congressman Dan Maffei, (D-NY), 2012-2014

PROFESSIONAL AND COMMUNITY IMPACT THROUGH MEDIA (select)

- *CNN Editorial* (2019); America has failed our female veterans. Here's how we can fix it (w/ Casey)
- *The Hill* (2018) - Op-Ed; Americans must share the consequences of our wars
- *Dayton Daily News* (2018) - quoted source; firing of VA Secretary
- *Inside HigherEd* (2018) - quoted source; implications of higher-ed reform
- *The Hill* (2018) - Op-Ed; On Behalf of Military Families, We Must Do Better
- *PolicyMic* (2013) - Op-Ed; On 9/11: What Unites, Also Divides
- *60 Minutes* (2013) - feature story on founding of the IVMF and veterans' programs at SU
- *Wall Street Journal* (2013) - quoted source; federal assistance to business start-ups
- *New York Times* (2013) – Op-Ed; logical foundations supporting a National Veterans Strategy
- *New York Daily News* (2012) – Op-Ed; Hire a Vet: It Helps the Bottom Line
- *Syracuse Post Standard* (2012) – Op-Ed; It's Good Business, Not Politics or Charity
- *Entrepreneur Magazine* (2012) – feature story/interview
- *National Public Radio* (2011) – feature story/interview; veterans employment
- *Wall Street Journal* (2011) - feature article; veterans employment
- *Wall Street Journal* (2011) - quoted source; corporate assistance to start-ups
- *Huffington Post* (2011) – Op-ed; Step Up Now, or Suit Up Later
- *INC Magazine* (2011) – feature story; “Best College Programs for Entrepreneurs”
- *ABC Evening News with Diane Sawyer* (2010) – feature story/interview; EBV program
- *Fast Company* (2010) – feature story/interview; EBV program
- *CNN Money* (2010) – feature story/interview; EBV program
- *National Public Radio* (2010) – feature story/interview; EBV program
- *Los Angeles Times* (2010) – feature story; EBV program

- *Entrepreneur Magazine* (2010) – feature story/interview; EBV program
- *Financial Times* (2009) – quoted source; veterans & MBA programs
- *Philadelphia Inquirer* (2008) – Op-ed; care of America’s veterans
- *New York Times* (2008, 2010) – feature article; EBV program
- *CNBC* (2007, 2008, 2010) – feature story; EBV program/quoted source
- *CNN* (2007 & 2009) - feature story; EBV program/quoted source
- *Fortune Magazine* (2009) – quoted source; veterans & small business
- *Forbes Magazine* (2008) – feature story; EBV program/quoted source
- *Chronicle of Higher Education* (2008) – feature story; EBV program
- *Los Angeles Times* (2008, 2010) – feature story; EBV program
- *Business Week* (2008) – feature story; EBV program/quoted source
- *Associated Press* (2007) – feature story; EBV program/quoted source
- *Detroit Free Press* (2008) – feature story; EBV program/quoted source

EDITORIAL BOARD MEMBERSHIP

- Member, College of Peer Reviewers; Canadian Institute for Military and Veteran Health Research, 2017-present
- Member, Editorial Board; *Strategic Entrepreneurship Journal*, 2015-present
- Member, Editorial Board; *Journal of Business Venturing*, 2010-present
- Member, Editorial Board; *Journal of Management Studies*, 2011-present
- Member, Editorial Board; *Strategic Entrepreneurship Journal*, 2015-present
- Member, Editorial Board; *Journal of Military, Veteran and Family Health*, 2015-present
- Review Board, Sustainability, Ethics, and Entrepreneurship (SEE) Conference, 2012-present

PROFESSIONAL SERVICE/APPOINTMENTS

- Advisory Board Member; Concussion Legacy Foundation, 2020-present
- Advisory Board Member; Conference on Sustainability, Ethics, and Entrepreneurship, 2011-2017
- Steering Committee Member; New York Living in the New Normal Public Engagement: Military Child Education Coalition, 2011-2013
- Member; Innovation in Entrepreneurship Pedagogy Award Committee, Academy of Management (Entrepreneurship Division), 2010-2012
- Peer Reviewer; Social Sciences and Humanities Research Council of Canada, 2008-present
- Peer Reviewer; National Science Foundation, Social Sciences, 2013-present
- Ad hoc reviewer for *Organizational Behavior & Human Decision Processes*, 2011-present
- Ad hoc reviewer for *Academy of Management Journal*, 2009-present
- Ad hoc reviewer for *Entrepreneurship Theory and Practice*, 2004-present
- Ad hoc reviewer for *Journal of Small Business Economics*, 2006-present

- Ad hoc reviewer, *Journal of Management*, 2010-present
- Ad hoc reviewer for *Journal of Business Venturing*, 2005-present
- Ad hoc reviewer, *Journal of Management Studies*, 2007-present
- Reviewer, Academy of Management Conference, Business & Policy, 2004-present
- Reviewer, Academy of Management Conference, Entrepreneurship, 2005-present

PROFESSIONAL ASSOCIATIONS

- Academy of Management, Business Policy & Entrepreneurship Divisions
- Strategic Management Society (SMS)
- United States Association of Small Business and Entrepreneurship
- Beta Gamma Sigma Honor Society, member
- Delta Sigma Pi Business Fraternity “Faculty Brother” – nominated by students (2008)

UNIVERSITY SERVICE (select)

- Co-Chairperson, University Working Group on (re)Defining Alumni, 2018-present
- Member, Strategic Enrollment Steering Committee, Syracuse University, 2017-present
- Chair, Dean Search Committee, Whitman School of Management, 2017
- Chancellor’s Representative; Vice Chancellor & Provost Search Committee, 2015
- Member, University Academic Strategic Planning Implementation Committee, 2016-present
- Chair, Campus Working Group; Best Practices Supporting Veterans (Syracuse University), 2014
- Chair, Chief Human Resources Search Committee (Syracuse University), 2014-2015
- Member, University Strategic Planning Steering Committee (Syracuse University), 2014-present
- Faculty Advisor, Entrepreneurship Club (Syracuse University), 2010-present
- Faculty Advisor, Phi Kappa Epsilon Fraternity (Syracuse University), 2009-present
- Faculty Mentor, Whitman National Business Plan Competition Team, 2007-present
- Member, Whitman Communications Manager Search Committee, 2010-2011
- Member, Whitman Director of Executive Education Search Committee, 2010-2011
- Member, Entrepreneurship Center Director Search Committee, 2007
- Entrepreneurship Department PhD Coordinator, 2007-2008
- Member, Director of Experiential Learning Search Committee, 2007
- Member, Director of Innovation Center Search Committee, 2009
- Director, Entrepreneurship Bootcamp for Veterans with Disabilities, 2007-present
- Entrepreneurship Faculty Search Committee, Syracuse University, 2006
- Capstone Course Coordinator (EEE 457), Syracuse University, 2006-2007
- Syracuse University Lecture Series Advisory Board (member) 2007-present
- PhD Student Recruiting Committee, University of Colorado, Boulder, 2002-2004
- Faculty Search Committee, University of Colorado, Boulder, 2003
- Chair, Cadet Summer Research Program Committee, US Air Force Academy, 2000-2001
- Officer Advisor, Cadet Flyfishing Club, US Air Force Academy, 2000-2002
- Officer-in-Charge, Cadet Summer Soaring Program, 2001