

# JOE BARNET

## Vice President, OSGLI, The Prudential Insurance Company of America

As Vice President of Relationship Management and Administration, Joe serves as the head of the Servicemembers' Group Life Insurance (SGLI) Program and has overall responsibility for Prudential's relationship with the Department of Veterans Affairs. In this role, he oversees product and relationship management for the Program, as well as all aspects of the Office of Servicemembers' Group Life Insurance (OSGLI), the department dedicated to the administration of the program. Joe joined OSGLI in October 2016 as Vice President, Product and Relationship Management.

Throughout his 35 years at Prudential, Joe has held a range of roles spanning contract underwriting, financial reporting and pricing within the Prudential Retirement business. Prior to joining OSGLI, he was Vice President of Structured Settlements Sales and Operations area, where he was responsible for setting overall strategy, overseeing execution and driving the financial success of the product. In that role, Joe helped strengthen Prudential's position as a leading provider of structured settlements solutions by deepening relationships with key intermediaries, optimizing both new business offerings and in-force obligations in a competitive and evolving capital markets environment, and overseeing the servicing of existing customers and relationships.

Joe served on the Legal, Legislative and Regulatory, and Education and Marketing Committees of the National Structured Settlements Trade Association and was also a member of its Board of Directors from 2006-2010. Joe holds an A.B., cum laude, in Economics with a minor in English from Lafayette College.