# Michael Urban, LCSW

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A motivated veteran with a variety of experiences in the mental health field. Creative thinker who strives to accomplish goals and tasks in an effective manner. Dedicated to doing the best job possible with a positive attitude. Excellent written, oral and interpersonal skills. Seeking a challenging opportunity where I may utilize my education, training, and life skills.

# **EXPERIENCE**

# **Urban Consulting**

December 2024- Current

Clinical and business development consultant.

- Develop clinical programming related to the military and veteran population.
- Develop business strategies and train teams on outreach to the veteran and military population.
- Assist in locating properties for the development of SUD/MH facilities.
- Develop properties to be used as treatment of SUD/MH populations.

## Banyan Treatment Center.

February 2021-December 2024

Business development and clinical developer for Military and Veterans in Recovery program.

- Develop business relationships with VAMC's across the country.
- Implement veteran specific clinical programming across 10 facilities and train the organization on working with the veteran/military population.
- Construct and open eating disorder program for veterans at Philadelphia location.
- Identify underserved markets, complete area analysis, and visit local stakeholders to establish a foothold in potential new markets.
- Establish relationships with state licensing, local politicians, and key individuals in the veteran/ military community to entrench ourselves in the market prior to opening.
- Identified AK market and acquired property in AK. Oversaw the opening of PHP level of care for veterans and military. Oversaw team responsible for renovations, licensing, credentialing, clinical development, business development and launched program.
- Identified CO market and purchased property in CO to open SUD and MH residential levels of care. Oversaw team responsible for renovations, licensing, credentialing, clinical development, and business development.
- Identify clinical and business issues across the eighteen Banyan facilities and create corrective action plans.
- Identify gaps in VA services lines and implement clinical solutions at specific sites to increase referrals.
- Presenter at national conferences on working with veterans/military with substance use disorder or eating disorders.

## <u>Livengrin Foundation</u>

September 2019-February 2021

Program manager for Veterans and First responder program

- Develop and implement clinical programming for veteran and first responders.
- Work with therapists to deliver appropriate care.
- Outreach VA and community resources.

• Train staff on veteran culture and how to work with veterans.

## **Guide to Wellness**

August 2019-Current

Practice owner/ Private therapist

- Provide individual therapy on a weekly basis
- Outreach community resources and private rehab facilities.
- Work with practice manger to establish business procedures.
- Work with psychiatric providers and therapists to develop a collaborative culture through telehealth.
- Expanded services into other states (PA, NJ, DE, CO, AZ)
- Develop clinical programming for ketamine assisted therapy.
- Expand services into new MH verticals.

# **Sobriety Solutions**

July2018- June2019

Primary Therapist

- Complete assessments and create individualized treatment plans.
- Conduct 9-12 hours weekly of small group therapy.
- Conduct in-person family sessions and weekly contact.
- Created and implemented the program for Eating Disorder and Substance Abuse clients.
- Lead Therapist for the Eating Disorder program.
- Business development and marketing for the Eating disorder program.
- Maintain relationships with referral sources.

# <u>United States Army: 82<sup>nd</sup> Airborne Division</u>

February 1999-October 2003

Forward Observer

- Located targets and relayed information to the proper asset.
- Developed fire support plans to support troop movement.
- Trained new soldiers on job skills and responsibilities.

#### Recruiter

- Recruited new soldiers through solicitation and recruitment events in assigned territory.
- Established and maintained relationships with individuals who assisted with the recruiting mission.
- Processed recruits and supported them throughout the recruitment process in accordance with military regulations.

## **EDUCATION**

Widener University - Chester, PA

Master's in social work – Graduation: May 2018

Widener University – Chester, PA Bachelor of Science, Paralegal Studies, May 2010

## PROFESSIONAL CERTIFICATIONS

Licensed Clinical Social worker (LCSW), Treating Trauma Certification Paralegal Certification (2010), Corporate Law Certification (2010), Litigation Law Certification (2010), Criminal Law Certification (2010), West Law & Lexis-Nexis Certified (2010), U.S. Army Recruiting School (2002), Microsoft Certification (2002)