

Ed Weinberg Chief Executive Officer, Optum Serve

Ed Weinberg is the chief executive officer of Optum Serve, the end-to-end federal business of Optum® and UnitedHealth Group®. Ed joined UnitedHealth Group in 2017, three months after Optum Serve was formed, and he was instrumental in helping to unite three non-integrated businesses into a single operating company. Since its formation, Ed has significantly contributed to building the dynamic senior leadership team at Optum Serve, and growing the number of programs and customers served.

Today, Optum Serve continues to expand and enhance its technology, health services, data analytics, consulting and public health programs supporting federal, state and commercial markets. Over the last two years, Optum Serve expanded its impact beyond the U.S. and now supports the well-being of those who keep the world safe and running across the globe. Through their world class services, Optum Serve provided over 78 million services to Veterans, Service Members, and other critical populations in 2024.

Prior to assuming his current position, Ed served as the President and Chief Operating Officer for Optum Serve and was also responsible for leading the 2-year implementation of the Department of Veterans Affairs Community Care Network (VA CCN) program, serving ~6M Veterans across 36 states, Washington, DC, the U.S. Virgin Islands and Puerto Rico.

Before joining Optum, Ed served 23 years as a Medical Service Corps Officer in the United States Army achieving the rank of Colonel. He largely credits his foundation in leadership to his time in the Army. Career highlights include various command and staff positions as a paratrooper with the 82nd Airborne Division and various units in Europe. Other key experiences while in the military include serving as an instructor at the officer basic course, as a legislative liaison on Capitol Hill, improving senior leadership team dynamics as a certified organizational development facilitator, leading strategic communications for the U.S. Army Medical Command and serving as a senior advisor to the 43rd U.S. Army Surgeon General.

Ed holds a BA from Florida Southern College and an MHA from Baylor University. He is a RAND Arroyo Center Fellow and has served as a Fellow with the American College of Healthcare Executives (FACHE) since 2005. He proudly serves as a board director for K9s For Warriors and as a member of the AMSUS Executive Advisory Board. Ed is a decorated combat veteran and recipient of the Purple Heart.

