Prashant Natarajan

Health AI Author, Domain Expert, and Product Manager

👤 Profile

Results-focused, collaborative, and multi-disciplinary strategy expert & product manager with 20 years' experience in multiple verticals and geographies. Strategic thinker with global experience in creating successful products using new technologies and scaled innovations.

Applying domain, cloud, and data/analytics/AI-ML expertise to create and sustain successful product-led revenue and customer happiness.

Books on Health Data and AI

Lead Co-Author

- "Demystifying Artificial Intelligence for the Enterprise: A Playbook for Business Outcomes and Digital Transformation" (2021), Taylor and Francis
- "Demystifying Big Data & Machine Learning for Healthcare," (2017), CRC Press

Contributing Author

- "Multidisciplinary Approach to Head and Neck Cancer" (2017), Elsevier
- "Implementing Business Intelligence in Your Healthcare Organization," (2012), HIMSS Press

💼 Employment History

Vice President of Strategy & Products at H2O.ai, Signal Mountain, TN, USA

January 2021 to present

- Leading the creation of net-new health AI and data science products
- Extending horizontal product capabilities into domain-specific, vertical solutions and assets
- Designing and creating strategic development partnerships & conducting well-received customer advisory workshops
- Building and nurturing relationships with CXOs and senior business, operations, and technology leaders
- Defining product roadmaps and features that empowers H2O.ai to meet and exceed customer expectations

Global Director of Data Science at Unum Group, Chattanooga, TN, USA

November 2019 — January 2021

- Delivering successfully and creating multi-million Dollars growth and operational savings on multiple (first mover) cloud (AWS) analytics and AI-ML solutions: predictive pricing, underwriting, claims management, benefits administration, and email classification – in less than 1 year
- Operationalizing analytics in workflow systems, ensuring value creation, and "last mile" business process optimization

Details

Signal Mountain, TN (EST)

423-313-4582

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Links

LinkedIn

Skills

Business Value and RoI Creation

Product Strategy & Program Management

Customer Success

Initiative and Problem Solving

Enterprise SDLC

Cloud Computing

Data Platforms & Pipelines

Applied AI-ML

Workflows & Integrations

Peer Influencing and Negotiation

Collaborative and Interpersonal S[...]

Microservices Architecture

Data Visualization

Data Modeling

- Hands-on experience with making the internal case for and leading the development of predictive analytics and NLP solutions using the AWS cloud, Salesforce, and on-premise data stores (Teradata)
- Ensuring tactical alignment with business strategy - ensuring stickiness of AI & analytics solutions

Principal, Analytics & AI at Deloitte Consulting (Australia), Melbourne, VIC. Australia
August 2018 — October 2019

- Establishing and nurturing advisory relationships with the client's CXOs and business/technology leaders
- Mentoring and managing a cross-functional team for predictive analytics, BI, conversational AI, and service/process engineering optimization
- Serving as the leader of the Deloitte-AWS AI partnership
- Developing client-specific value propositions and building AI/analytics solution-centric businesses
- Leading and implementing use cases and managing success metrics using cloud services for micro services, integrations, data, analytics, and machine learning

Portfolio Director - Strategy & Product Management at Oracle North America, Redwood Shores, CA. USA
October 2008 — February 2018

- Achieving hundreds of millions of new $ revenue by serving as product strategist and product management leader of innovative data platforms (on-premise and cloud), analytics applications, and integrations solutions
- Providing strategic guidance, requirements, and feedback to multi-site product engineering, UX, and support teams
- Deep understanding of the needs of customers, competing products; and technologies to identify SWOT, product roadmap, and detailed functional and technical requirements
- Justifying costing/RoI; tracking business metrics and SLAs; communicating business value to global clients

Other Progressive Roles at Oracle

- Senior Manager of Engineering (2012-2014)
- Manager of Product Management (2010-2012)
- Senior Product Manager (2008-2010)

Data and Business Intelligence Consultant, Denver, CO, USA
February 2006 — October 2008

- Creating UX guidance, functional requirements, and user feedback for new product development – EHRs and medical imaging
- Understanding the needs of customers, competing products; and technologies to identify SWOT, product roadmap, and detailed functional and technical requirements

Graduate Teaching Assistant and Instructor at Auburn University, AL, USA

Education

Stanford Certified Project Manager, Stanford University

Master's degree in Technical & Professional Communication, Auburn University

Bachelor's degree in Chemical Engineering, Mangalore University

Awards

25 Digital Health Influencers to Follow in 2024, Digital Salutem (2024)

"Best Use of AI in the Public Sector," AI Journal Global Excellence Award for leading the H2O.ai efforts for UCSF

Top 20 Global Big Data Professionals, Enterprise Digitization magazine (2019)

2-time Oracle President's Cup winner for "Excellence in Achieving Outstanding Customer Satisfaction" (2011 & 2013)

Multiple "Employee of the Quarter" awards at Oracle (2008 – 2018)

- Teaching freshman and sophomore rhetoric and composition classes in the Department of English

- Researching international English-es and their use in high-tech environments

▥ Professional Development

Patents

- Inventor, USPTO Patent # US10120976B2 "Methods, systems, and computer readable media for integrating medical imaging data in a data warehouse