

Barbara L. Collura

PROFESSIONAL EXPERIENCE

RESOLVE: The National Infertility Association

McLean, Virginia, 9/04 to Present

President/CEO, March 2007 to present. Serve as the chief staff officer of the organization. Responsible for all day-to-day operations of a national non-profit organization including staff management, finance and accounting, development and fundraising, advocacy, marketing/communications, event management, publications, membership, and outreach. Serve as the Chief Development Officer of the organization. Serve as the spokesperson of the organization for the press/media. Manage relationships with corporate partners, government agencies, and other organizations. Represent RESOLVE at local, national and international meetings including the American Society of Reproductive Medicine (ASRM), the National Coalition for Oversight of Assisted Reproductive Technologies (NCOART), and the National Health Council. Recipient of the ASRM Distinguished Service Award, 2014.

Director of Chapter & Constituent Services, 9/04 to 3/07. Managed a regional staff of four as well as the marketing and membership function for the organization. Served as the headquarters liaison for all national chapters and volunteers. Responsible for membership, volunteer training, oversight, and support of local chapters. Oversaw the chapter reorganization project which moved separately incorporated chapters into one national organization. Successfully recruited and hired new regional staff. Instituted new policies and procedures for regional staff which included branding the new regional model. Project Manager for National Infertility Awareness Week (NIAW), the National Chapter Leadership Conference (2005 & 2006), and RESOLVE's presence at national conferences.

ITinfusion, LLC

Herndon, Virginia, 12/98 to 12/02

Owner. Owner of recruiting, consulting and training firm. Consulting services included development of recruiting strategy, hiring and training recruiters, information systems consulting, and creation of recruiting policies and procedures. Certified trainer with Recruiter Academy, LLC, creator of the two-day Top Gun Recruiter Workshop. Prior to this, ITinfusion specialized in the permanent placement of IT professionals to include network engineers, system administrators, project managers, and Internet/Intranet specialists. Responsible for client generation, sales/marketing, recruiting, and day-to-day operations.

Resource Solutions International East, LLC

Herndon, Virginia, 1/95 to 12/98

Corporate Vice President/Vice President of Operations, 7/98 to 12/98.

Company restructured and promoted to Corporate Vice President for all Resource Solutions International offices nationwide, an information technology consulting firm.

Worked closely with Dallas and Omaha offices on re-engineering their operations.
Served as Interim Branch Manager for Dallas office. Developed annual Operations Plan.

Vice President of Operations. 1/96 to 7/98. Responsible for Administration, Recruiting Staff and Finances for the Eastern Region. Offices were located in Herndon, VA, Raleigh, NC, and Poughkeepsie, NY. Assisted President with strategic planning, operations, and personnel management. Had full P & L responsibility, strategic direction and planning, account development, and consultant management. Managed \$10 million in annual revenue. Streamlined recruiting operations and organizational structure to maximize results and efficiency. Selected and implemented new sales/recruiting database system (CPAS). Represented RSI at trade association meetings, annual trade association conference, and Lobby Day.

Branch Manager, 3/97 to 12/97
Technical Recruiter, 1/95 to 1/96

Mindbank Consulting Group
Vienna, Virginia, 6/94 to 12/94
Technical Recruiter

Society for the Preservation of the Greek Heritage (SPGH)
Washington, DC, 9/93 to 6/94
Executive Director

Breedlove, Dennis & Associates, Inc. (BDA), Environmental Consultants
Orlando, Florida, 1/90 to 6/93
Manager, Human Resources, 7/91 to 6/93
Administrative Manager, 1/90 to 12/9.

Hellenic Marine Environment Protection Association (HELMPEPA)
Athens, Greece, 6/88 to 9/89
Project Manager

American Hellenic Alliance
Arlington, Virginia, 5/86 to 5/88
Assistant Director

EDUCATION

M.A. International Affairs, American University, Washington, DC, 1988
B.A. Major: Liberal Arts, Minor: History, University of Montana, 1985

Committee Appointments, Speaking Engagements, Publications, and Meetings

Co-author “*Top 10 priorities for future infertility research: an international consensus development study*,” Huma Reproduction, 30 November 2020.

Co-author “*Top 10 priorities for future infertility research: an international consensus development study*,” Fertility & Sterility, 30 November 2020.

Co-author “*Developing a core outcome set for future infertility research: an international consensus development study*,” Huma Reproduction, 30 November 2020.

Co-author “*Developing a core outcome set for future infertility research: an international consensus development study*,” Fertility & Sterility, 30 November 2020.

Co-author “*Standardizing definitions and reporting guidelines for the infertility core outcome set: an international consensus development study*,” Huma Reproduction, 30 November 2020.

Co-author “*Standardizing definitions and reporting guidelines for the infertility core outcome set: an international consensus development study*,” Fertility & Sterility, 30 November 2020.

Panel Presenter on “*I’m Just a Bill on Capitol Hill*,” American Bar Association Section of Family Law 2020 Fall CLE Conference

Co-author “*A core outcome set for future endometriosis research: an international consensus development study*,” BJOG: An International Journal of Obstetrics and Gynaecology, 30 March 2020.

Member of the Guideline Development Group (GDG) for the WHO Infertility Guidelines, 2019 to Present.

Presentation on “How do we Reach Universal Coverage for IVF?” at ASRM Scientific Congress, Philadelphia, PA, October 2019.

National Advisory Child Health and Human Development Council, National Institutes of Health, Bethesda, MD, Advisory Council Member, 2015-2019

Member of Optimizing Safe Pregnancy While Undergoing Fertility Treatment Workgroup, ACOG, November 2019 – Present.

International Surrogacy Forum, American Bar Association, University of Cambridge, UK, Invited Patient Advocate, June 2019

Member of the Core Outcome Measures for Infertility Trials and Priority Setting Partnership for Infertility Working Group, 2017-2019. Presented Key Research needs at ESHRE Meeting, Vienna, Austria, June 2019.

Presentation on “Partnering with the Family Building Community to Improve Access to Care,” New England Fertility Society Annual Meeting, May 2019.

Co-author “*Removing Obstacles from the Modern Infertility Patient’s Journey: Patient Dropout is Low in an Employer Sponsored High-Touch Program,*” Abstract at The 67th Annual Meeting of the Pacific Coast Reproductive Society: Palm Springs 2019, P-43

Global Summit Meeting on Safety and Access to Infertility Care, World Health Organization, Geneva, Switzerland, Invited Patient Advocate, December 2018

Male Infertility Guidelines Panel, Patient Advocate, American Urological Association (AUA), January 2018-2020.

Panelist on *Access to Infertility Care: Challenges and Potential Solutions* Presentation, American Society for Reproductive Medicine Scientific Congress, October 2018.

Presentation on “Advocacy at and beyond DC to advance the underwriting of IVF” at Translational Reproductive Biology and Clinical Reproductive Endocrinology Meeting, New York, NY, November 2017.

Oral Abstract Presenter on “Do Health Insurance Infertility Benefits Impact the Employee/Employer Relationship?” at ASRM 2017 Scientific Congress, San Antonio, TX, October 2017.

Co-Presenter on “What to Expect When you are Not Expecting-Patient Experience Survey Results” at Midwest Reproductive Symposium International, Chicago, IL, June 2017.

Co-Presenter on “What our Patients Expect When they are not Expecting”, ASRM Association of Reproductive Managers, Chicago, IL, April 2017.

National Health Council, Board of Directors, 2012-2015.

WHO/GDG Steering Committee Meeting for Guidelines and Nomenclatures, World Health Organization, Geneva, Switzerland, Committee Member/Patient Advocate Expert, 2015

reVITALize Gynecology Data Definitions Initiative, American Congress of Obstetricians and Gynecologists, Washington, DC, Co-Chair of Infertility Working Group, 2013-2015

Authored chapter on “*Challenges to Infertility Advocacy in the United States: Defining Infertility and Barriers to Access to Care*”, Fertility and Assisted Reproductive Technology, Theory, Research, Policy, and Practice, 2016.

Panelist on *Access to Care* Presentation, Pacific Coast Reproductive Society Annual Meeting, Palm Springs, CA, April 2015.

Co-authored article on “*RESOLVE and Access to Care: The Patient Response to Anti-Family Policies*”, *Seminars in Reproductive Medicine Journal*; *Health Policy in Reproduction*, 2013.

Panelist on *Access to Care/Personhood* Presentation, American Society for Reproductive Medicine (ASRM) Annual Meeting, October 2011.

Presentation on “*Introduction to Embryo Donation*”, International Nursing Conference on Reproductive Health and Infertility, Tampa, FL, September 2010.

Presentation on “*Introduction to Embryo Donation*”, Midwest Reproductive Society Annual Meeting, Chicago, IL, June 2010.