MANISH GUPTA
CHIEF TECHNOLOGY OFFICER

Manish Gupta is the Chief Technology Officer at Combined Arms, bringing over two decades of experience in business transformation, enterprise delivery, and digital innovation. With a proven track record across industries such as healthcare, oil & gas, utilities, and financial services, Manish excels at driving technology solutions that enhance user engagement, optimize data strategies, and implement cutting-edge architectures. His expertise spans cloud deployment, MarTech orchestration, and the implementation of Zero Trust security frameworks, making him a visionary leader in digital transformation. Manish is passionate about aligning IT strategies with business objectives to foster growth and innovation. As a seasoned technology executive, Manish has led cross-functional teams to successfully deliver complex projects that integrate enterprise architecture with agile methodologies."

Manish Gupta

Over 20 years of cross-Industry experience in business transformation and enterprise delivery using agile based project execution, operational planning, IT Strategy, Enterprise Architecture, Martech Orchestration, Cloud Deployment, and driven personalization; self-motivated, creative, innovator, and passionate about technology.

Functional

o Gen-AI Strategy
o Cloud Enablement
o Cybersecurity
o Data Strategy
o Enterprise Architecture
o Applications Delivery
o MarTech Maturity
o System Analysis
o Client Services
o Platform Integration
o Resource Management
o SAFe Agilist
o SEM/SEO
o AEM/AEP Certified

Technical

o AEM/AEP
o AWS
o Azure
o NodeJS
o Python
o GraphQL
o JavaScript
o Spring Boot
o Java
o React
o Angular
o Snowflake
o Kafka
o C#.Net
o ColdFusion
o PHP

Industries

o Oil & Gas
o Utilities
o Healthcare
o Financial
o Retail
o Education

Career Highlights

o **2024-present • CTO • Combined Arms**
Driving the vision and innovation for a data-driven platform addressing socioeconomic and behavioral health needs; delivering scalable, ethical systems with human-centered design to enable cross-sector growth and lasting impact.

o **2022-2022 • Blue Armor Technologies • VP of Engineering**
ZTRA and ZTNA strategies and maturity models to access and support clients' cybersecurity initiatives.

o **2020-2022 • Credera • IT Manager, Client Services, Senior Architect, ARB**
Managed enterprise architecture roadmap and Martech orchestration along with personalization data strategies and cloud enabled solutions to maximize customer awareness, conversion, and retention campaigns.

o **2016-2020 • Publicis.Sapient • IT Manager, Business Consulting, Specialist**
Lead digital transformation efforts to enable customer cloud adoption and micro services methodologies.

o **2013-2016 • Halliburton • IT Manager, Solution Architect, Mobility Delivery**
Managed mobility product and services portfolio, common group tech initiatives across diverse business entities aligned with core tech architecture principles.

o **2012-2012 • Alamo Colleges • Consultant, Solution Architect, Delivery**
Architected and developed and integrated freshmen onboarding solutions for all Alamo Vista Campuses.

o **2009-2012 • NASA • Consultant, Solution Architect**
Designed and delivered an integrated internal hiring and retention platform, centralized "Who-to-Call" employee portal, and emergency readiness system for key personnel; led intranet migration to an OEM-based solution with built-in content moderation.

o **2007-2009 • Blinds.com** (Home Depot) **• Consultant**
Managed strategy and teams to support national bilingual ecommerce platforms aligned with marketing teams.

o **2001-2007 • Stanford Financial Group • Delivery Manager, Solution Architect**
Lead development initiatives to support multi-national multi-brand operations across multiple companies centralizing common tech stacks and controls.

o **1999-2000 • Base2 • Senior Consultant, Lead Developer**
Implemented and led teams to support and launch various dot coms including workflow automation and data management.

o **1998-1999 • MedicaLogic • Software Engineer**
Design and developed online EMR system, patient referral portal, doctor-patient consultation tracker centered on data security.