



## **Jon Bloom, M.D.**

Chief Executive Officer, Podimetrics



Dr. Jon Bloom is a board-certified physician and entrepreneur with over 20 years of experience in healthcare. He is the co-founder and CEO of Podimetrics, a tech-enabled services company that uses advanced remote monitoring and human-to-human support to enable early intervention for high-risk individuals living with complex diabetes.

The son of a Vietnam War Veteran, growing up Dr. Bloom saw first hand the issues Veterans face and sought to better their care by working with the Dept. of Veterans Affairs. With 1 in 4 Veterans living with

diabetes, Dr. Bloom partnered with the Veterans Health Administration to launch the National Initiative to End Diabetic Limb Loss.

Podimetrics aims to address the full spectrum of health needs for these individuals, starting with their foot health. Since its founding in 2011, Podimetrics has become a market leader and has earned multiple accolades, including being named one of *Fast Company's World's Most Innovative Companies* for 2024.

Dr. Bloom serves on the board of directors for MIT Hacking Medicine and the Massachusetts Medical Device Industry Council (MassMEDIC). He is frequently invited to speak at industry conferences and has been featured in prominent media outlets such as *Becker's Healthcare*, *Nasdaq*, *WCVB TV*, and *Fierce Healthcare*.

Dr. Bloom earned his medical degree from the University of Pittsburgh School of Medicine and completed his residency at the Massachusetts General Hospital. He previously served as a Clinical Assistant Professor at the University of Pittsburgh Medical Center and a Director of Global Medical Affairs at Covidien.

He resides in Somerville, MA with his wife and 4 year old son.