



Short Biography of Mr. Ralph Sheheen  
Managing Partner & President, National Speed Sport News

Ralph Sheheen, a native of Sacramento, California, has been broadcasting motorsports on national television for over 25 years. As a nationally recognized broadcaster he has covered everything from Swamp Buggies to Formula One and from Supercross to Moto GP. During his lengthy career, Ralph has held microphones for a wide variety of major television networks including FOX, CBS, NBC, FS1, FS2, TNT, ESPN, ESPN 2, NBCSN, CBSSN, MAVTV, TBS, FOX Sports South, SPEED, Versus, TNN, Prime Network, Sports Channel America and NHK.

Sheheen's on air experience has not been limited to just television, having also worked on the biggest racing radio networks in the country including PRN, MRN and the Indy Radio Network. He has also spent many hours broadcasting races over the PA at many of the world's most famous tracks including the Indianapolis Motor Speedway, Daytona International Speedway, Mazda Raceway Laguna Seca and Sonoma Raceway, to name a few.

Some of the broadcasting highlights for Ralph include being the Play-by-Play host for the first ever live broadcasts of such major events as the NHRA's US Nationals, the World of Outlaws Knoxville Nationals and the AMA's Supercross Series. Sheheen was also a member of the CBS Sports broadcast crew for one of the biggest days in the history of NASCAR, Dale Earnhardt Sr.'s victory in the famed Daytona 500.

Sheheen is also one of the proud owners and President of the original and most trusted brand name in American motorsports journalism, SPEED SPORT. Founded in 1934, SPEED SPORT is a full-fledged media company that produces SPEED SPORT Magazine, [speedsport.com](http://speedsport.com), "The Daily" newsletter, a multitude of television shows for national television networks and extensive motorsports coverage on social media.

Ralph has also expanded his racing resume to include a wealth of experience working on the public relations and marketing side of motorsports. He has worked in this capacity representing racetracks, drivers and series.

Motorsports is not just a job for Ralph, but a passion, one that can only be fueled with time behind the wheel and in the saddle. He has logged many laps in a wide variety of racing machinery, including NASCAR stock cars, Indy cars, sprint cars, sport bikes and numerous types of sports cars. He has chased checkered flags while competing in the VW Jetta TDi Cup, Thunder Roadsters and Karts. Sheheen even has a second place finish in the legendary Baja 1000 to his credit as a co-driver in Class 7 4x4. Ralph is also an avid motorcyclist and can often be found putting in as many miles as his schedule will allow on his customized Harley-Davidson Fat Boy.