

## Randy Vanderhoof's Bio



**Randy Vanderhoof** is the **Executive Director** of the **Smart Card Alliance**. The Smart Card Alliance is a not-for-profit, multi-industry association of over 200 member firms working to accelerate the widespread acceptance of smart card technology in North America and Latin America. In addition to his leadership role with the Smart Card Alliance, in August 2012 he became the **Director** of the **EMV Migration Forum**, an independent, cross-industry organization established to support the alignment of the EMV implementation steps required for global payment networks, regional payment networks, issuers, processors, merchants, and consumers to successfully move from magnetic stripe technology to secure EMV contact and contactless technology in the United States.