

Tim Lust

CEO, National Sorghum Producers

Tim Lust is the CEO of the National Sorghum Producers and the Sorghum Checkoff, two organizations dedicated to increasing profitability for more than 30,000 sorghum growers nationwide. He has been with NSP for 30 years, serving as the director of marketing for five years and as CEO for 25 years. Tim grew up on a diversified cattle and farming operation in Texas where he still remains actively involved. He received a B.S. in Animal Science from Angelo State University and an MBA from Texas Tech University. Tim has been actively involved in regulatory work over the past 25 years, defending and protecting products for growers while working with multiple trade groups. He is a past member of the USDA Agricultural Trade Advisory Committee (ATAC) and a former board member for the USDA Sorghum Crop Germplasm Committee. Today, Tim serves on numerous industry and regional committees and advisory councils.