

Rob Gramlich

President, Grid Strategies LLC

Rob Gramlich has been working to drive grid modernization and expansion efforts since the mid-1990s. Through senior positions in government and the private sector, he has developed and led initiatives on renewable energy integration, market design, and transmission policy.

Rob oversaw transmission policy for the American Wind Energy Association from 2005 through 2016 as Senior Vice President for Government and Public Affairs, Interim CEO, and Policy Director. He was Economic Advisor to FERC Chairman Pat Wood III from 2001 to 2005, Senior Economist at PJM Interconnection in 1999 and 2000, Senior Associate at PG&E National Energy Group in 2000-2001, and an analyst at the FERC Office of Economic Policy, ICF Resources, the World Resources Institute, and the Lawrence Berkeley National Laboratory in the 1990s.

He has testified before the US Congress, US Federal Energy Regulatory Commission (FERC), and state regulatory commissions. He has served on advisory committees for the U.S. Department of Energy and the North American Energy Standards Board, on boards of a number of regional clean energy organizations, as Vice Chair of the Business Council for Sustainable Energy, and as Interim Executive Director of the Wind Energy Foundation.

Rob has received the following awards and recognition:

- Energy Systems Integration Group Award “for contributions to market design and transmission planning for improved system planning and operation.” (2018)
- The Hill magazine: Top Lobbyist each year from 2011 through 2016.
- American Wind Energy Association: Technical Achievement Award “in recognition of significant contribution to articulating how wind can provide 20 percent of US electricity demand by 2030.” (2008)
- US Federal Energy Regulatory Commission: Exemplar of Public Service Award “for a distinguished career in pursuit of the vision, mission, and values of the Federal Energy Regulatory Commission.” (2005)

In the area of grid integration of clean energy, Rob has:

- Led the development for the wind industry of the 2008 20 Percent Wind by 2030 project with the Department of Energy and wrote the transmission chapter.
- Led negotiations for the wind industry on transmission interconnection standards (low voltage ride-through, reactive power, SCADA) that became FERC Order No. 661.

- Led wind industry negotiations in FERC Order 890 which lessened imbalance charges and created conditional firm transmission service.
- Led multiple coalitions in support of federal transmission policies.
- At FERC, played a key role in the creation of the Southwest Power Pool RTO, Midcontinent Independent System Operator, and the original market designs and structures of NYISO, CAISO, ISO-NE, PJM, SPP, and MISO.
- At PJM, served as principal market monitor of the PJM capacity market.
- Co-authored Green Power Superhighways report for AWEA and SEIA.
- Published articles on wind integration, wind markets and policy, economic incentives for environmental protection, power market regulation, and electricity market design.

Rob has a Master of Public Policy (MPP) degree from UC Berkeley and a BA with Honors in Economics from Colby College.