

Jeff Burnstein is the President of the Association for Advancing Automation (A3), a North American trade association representing over 1450 companies involved in robotics, artificial intelligence, machine vision, motion control and related automation technologies. A3 is the world's largest robotics and automation trade group and sponsors the annual Automate Show, North America's largest robotics and automation trade show and conference (next show: June 22-25, 2026, in Chicago).

He joined the association in 1983 and has held a variety of senior positions, culminating in his promotion to President of A3 in 2007. He also serves on the Executive Board of the International Federation of Robotics along with leaders from other global robotics organizations. He is a frequent commentator on automation issues to the news media, policy makers and the public, addressing topics such as the latest automation trends, the impact of automation on jobs and the future of automation beyond the factory floor. In 2023 he received the Engelberger Robotics Award for Leadership, widely considered the "Nobel Prize of Robotics."

Because of his long history in robotics, he is uniquely qualified to discuss the past, present and future of the robotics industry. He is a sought-after speaker and panelist, and regularly participates at leading events in the US, China, Denmark, France, Germany, Japan, Korea, and Mexico, as well as other countries.

A lifelong resident of Michigan, he began his career at the Central Business District Association in downtown Detroit, the city where he was born. Today he serves as a member of the Customer Advisory Board for Visit Detroit, the city's convention bureau. He is a proud graduate of the University of Michigan and currently serves on the University's Robotics Advisory Board.