



Jennifer Mefford
MTD Consulting Group
EVITP National Co-Chair

Business Development – Workforce Development
Communications – Market Expansion

Biography

Jennifer Mefford has 30+ years of business and workforce development, marketing, and management expertise with large, small, and mid-sized companies.

As Founder and CEO of MTD Consulting Group, her firm consults exclusively with construction associations, labor organizations, apprenticeship programs and construction related business and workforce development programs.

For the past decade, Jennifer has served as National Co-Chair of the Electric Vehicle Infrastructure Training Program (EVITP), a volunteer coalition of automakers, utility partners, EVSE manufacturers and EV stakeholders that delivers charging infrastructure installation training and certification throughout the U.S. and Canada for residential, commercial, public and fleet markets. www.EVITP.org.

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