



Joshua Baca

Vice President, Plastics Division



As Vice President of ACC's Plastics Division, Joshua oversees strategic programs to advance a science-based policy agenda, national outreach, and sustainability initiatives on behalf of America's leading plastics makers. He encourages better understanding of plastics' advantages in key markets, such as automotive, building and construction, and packaging, and innovations that are helping to address some of our world's greatest sustainability challenges.

Joshua also leads industry initiatives and fosters multi-stakeholder dialogue around helping to end plastic waste by creating a more circular economy.

He previously led public affairs at the American Beverage Association (ABA), where he oversaw the launch of a new plastics sustainability initiative and helped advance community-based recycling projects.

Prior to joining ABA, Joshua served as a managing director at Marathon Strategies and senior vice president at DDC Public Affairs. In both capacities, Joshua directed strategy and implementation of multi-channel issue advocacy and public affairs campaigns on behalf of Fortune 100 companies and leading trade associations. In 2018, Joshua led the defeat of the Border Adjustment Tax on behalf of the retail industry, which was recognized as PR Week's 2018 global crisis campaign of the year.

He began his career working on Capitol Hill for former U.S. Representative Heather Wilson and as the National Coalitions Director for U.S. Senator Mitt Romney's 2012 presidential campaign. Joshua has a Master of Arts in Government and Political Communications from The Johns Hopkins University and a Bachelor of Arts in Political Science from Texas Tech University.