



ManpowerGroup™

Rebekah Kowalski

Vice President, Manpower Manufacturing

Rebekah Kowalski was appointed Vice President of Manpower Manufacturing in January 2019. She leads a matrixed team of sales, marketing, delivery, service, and consulting professionals across Manpower's Enterprise (national) and Convenience (branch-based) teams to drive break-through growth in the sector in the US and Canada and to upskill Manpower's thousands of North American-based associates.

Rebekah's work focuses on developing solutions that help organizations and leaders deal with the implications of both the shortage of rightly skilled workers, and the evolution of roles and skills. Rebekah led the team that worked with MxD to identify how roles and skills will evolve as manufacturing transforms with the introduction of more digital technologies.

Previously, Rebekah served as Vice President, Client Workforce Solutions - ManpowerGroup, North America, driving business growth through cross-brand solution development that supported clients and their workforce by creating sustainable pipelines of future-focused talent through new models and partnerships.

Rebekah is a recognized expert in innovative workforce solutions in the Manufacturing sector. She co-created and leads with Rockwell Automation the design, development, and management of the Academy of Advanced Manufacturing, a partnership between ManpowerGroup and Rockwell Automation to develop future-focused talent.

Rebekah is passionate about education leading into a sustainable career and has served on both the Board of the Wisconsin Education Business Roundtable and the Executive Committee of Competitive Wisconsin. She is currently an active member of the University of Wisconsin System Business Council and the Advisory Board of i.c.stars, an immersive technology workforce training and placement program for promising young adults.