



Maddox bio

John Maddox serves as the Director of Collaborative Program Strategies at both UMTRI and TTI. In this position, he develops collaborative research strategies, initiatives and opportunities for both organizations with federal/state agencies and industry stakeholders and other partners to tackle significant problems in transportation safety, the environment, and mobility that can be addressed only through collaborative research.

Broadly his work focuses on public-private research programs, and he plays a key role in helping to create and direct strategies that build, support, and promote connected-automated vehicle test environments and initial deployments in Michigan and Texas. This includes the development of a strategy geared toward maximizing the value of the test environment for innovation in vehicle-to-vehicle, vehicle-to-infrastructure communications technologies, and automated vehicle technologies as well as policy and legal issues and new business opportunities.

Mr. Maddox has an extensive background at the U.S. Department of Transportation and in the auto industry. From December 2008 to August 2012, Mr. Maddox served as the associate administrator for Vehicle Safety Research at the National Highway Traffic Safety Administration (NHTSA).

Before working at NHTSA, Mr. Maddox spent over five years with Volkswagen Group as a compliance officer, with the responsibility of ensuring compliance with all federal and Canadian motor-vehicle safety standards. And he spent fourteen years with Ford Motor Company as a senior research engineer and had multiple international assignments in product development, engineering design, and automotive safety.

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