



JAMES PEVERILL

CEO | GreenSight

James Peverill is CEO and Cofounder of GreenSight, a technology company that builds products built on a common technology platform, applying robotics and AI to solve high impact problems in agriculture, defense and weather monitoring. James is an experienced engineer and executive with a deep background in robotics and technology. He was the technical mastermind behind GreenSight's TurfCloud, the most popular digital management platform for professional turf care, used by thousands of golf courses across the US to manage their fleets of robotic mowers and use daily imagery from GreenSight's automated agricultural drones to optimize their water, chemical and labor resources. Other systems he developed have been launched into space and used by soldiers in Afghanistan. James holds engineering degrees in Mechanical and Computer Engineering from Brown University and Boston University respectively.