

## **Amanda Bresler- Biography**

Amanda Bresler is the Chief Strategy Officer for PW Communications, a woman-owned small business founded in 1996. In 2019, she launched SHELDON, a subsidiary of PW Communications that provides custom analytics products and data-driven advisory services to federal and commercial clients. Ms. Bresler has published 5 independent research reports through the Naval Postgraduate School that analyze the effectiveness of U.S. government procurement policies. These reports have been cited by the Defense Innovation Board, the Commission on Planning, Programming, Budgeting, and Execution (PPBE) Reform, Contract Management Magazine, Bloomberg Government, the Ronald Reagan Institute, Defense News, and others. She also contributed directly to the drafting and passing of Section 220 of the 2019 NDAA.

Ms. Bresler is actively engaged in business and community leadership roles, serving on the Board of Directors of St. Dalfour SAS, Chatham International, and AlmaLinks. She is a member of Business Executives for National Security (BENS) and the Intelligence and National Security Alliance (INSA). Ms. Bresler graduated cum laude from Georgetown University's McDonough School of Business. She lives in Potomac, Maryland with her husband and two daughters.