

Holly Wade is the executive director of the NFIB Research Center, where she has 19 years of experience conducting original research on the small business sector focusing on small business economic conditions, business operations, and public policy issues impacting small firms. She produces NFIB's monthly Small Business Economic Trends publication and other surveys on topics related to small business operations. She is also a frequent media spokesperson on the small business economy and related public policy issues. Since 2020, Ms. Wade has been offering a regular webinar series with the NFIB Legal Center providing small business owners resources and tools to enhance business operations, and navigate the federal loan and tax credit programs. She is also a member of the Board of Directors of the Global Interdependence Center (GIC), and a former board member of the National Association for Business Economics (NABE), where she is the current co-chair of the Small Business Roundtable.