



P.O. Box 210
Sacramento, PA 17968
(570) 682 – 3709
jballay@masserspuds.com
www.StermanMasser.com

JULIE E. MASSER BALLAY
VICE-PRESIDENT AND CFO STERMAN MASSER, INC.

Julie Masser Ballay is a graduate of the Department of Agricultural and Biological Engineering at Penn State University, receiving her Bachelor of Science and Master of Science degrees in 2001 and 2003, respectively. During her graduate work in engineering, she won the J. Roger Glunt Fellowship and was awarded a scholarship from the Truss Plate Institute. She also received a Master of Business Administration degree from Penn State University in 2012.

After working with Weyerhaeuser for six years as a structural engineer, Julie rejoined her family's business, Sterman Masser Inc., in 2009. She is the Chief Financial Officer and Vice-President, overseeing the financial, risk control, technology and engineering departments for the business. During her tenure with the company, she has built the administrative and technology departments from the ground up, developing a more robust support staff to service the growing sales and workforce.

Sterman Masser Inc. ("SMI") is a potato growing, packing and shipping operation based out of central Pennsylvania. The family business farms approximately 1000 acres of potatoes, along with 2300 acres of corn, 1500 acres of soybeans, and 850 acres of wheat annually. The remaining acreage is dedicated to a variety of cover and rotation crops, totaling over 6000 acres in production. SMI distributes approximately 350 million pounds of potatoes annually throughout the eastern United States, with a primary focus on retail packaged potatoes. SMI is the primary owner of Keystone Potato Products, a potato processing plant located in Schuylkill County that produces dehydrated potatoes and fresh-cut potatoes. Masser Logistic Services ("MLS") is a trucking logistics company providing distribution services for the packing operations. Lykens Valley Grain ("LVG") is a grain facility that provides storage for the grain farming operation. Both MLS and LVG are wholly owned subsidiary of SMI. The four companies currently employ approximately 400 people. Julie and her departments provide administrative, technological and engineering support for all four companies.

In 2016, Julie and her brother David Masser, President of Sterman Masser, Inc., were awarded the Mid-Atlantic Master Farmer Award. Currently, Julie is serving her second two-year term on the USDA Fruit and Vegetable Advisory Committee. During her first term, she served as Committee Secretary and Chairwoman for the Labor and Production Subcommittee. In her current term, she is serving as the Chairwoman of the Data and Analysis Subcommittee.



P.O. Box 210
Sacramento, PA 17968
(570) 682 – 3709

jballay@masserspuds.com
www.StermanMasser.com

JULIE E. MASSER BALLAY
VICE-PRESIDENT AND CFO STERMAN MASSER, INC.

Julie currently serves as a board member of the Schuylkill/Carbon County Chapter of the Pennsylvania Farm Bureau. She holds the position of Environmental Coordinator for this Chapter. She also previously served on the Food Safety Issues Advisory Committee for the American Farm Bureau Federation. Julie currently serves as a director of the Northeast Pennsylvania Manufacturers and Employers Association and sits on the Executive and Legislative Committees.

Julie previously served on the Industry and Professional Advisory Committee for the Agricultural and Biological Engineering Department for Penn State University. She currently serves as a board member for the Hegins-Hubley Water Authority Board of Directors. She also serves as a board member and Secretary for the Tri-Valley Youth Activities Fund, where she leads the organizational efforts for the Hot Potato 5K Run/Fun Walk and Tater Tot Trot and the Tri-Valley Trunk or Treat.