



Biography of David Billstrom (Short)

David Billstrom leads Kitsbow Cycling Apparel in Old Fort, North Carolina. He is an entrepreneur, CEO, and former venture capitalist. Along a 39 year career that includes Intel Corporation and Walt Disney, he founded an Internet search engine company acquired by Infoseek and Walt Disney, helped build the Clover coffee company acquired by Starbucks, and two years ago became the leader of Kitsbow, driving the relocation of the company from California to North Carolina.

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