

# KEVIN MAHONEY

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#### WORK EXPERIENCE

FindTape.com 2004 - Present President/Founder, Montgomery Township, NJ

Fry Inc. 1999 - 2005 Technical Services Director, New York, NY

Oracle Corporation 1996 - 1999 Technical Director, New York, NY

MapInfo Corporation 1992 - 1996 Sr. Systems Engineer, Dallas, TX and Bethesda, MD

Shell Oil 1991 - 1992 Marketing Computing Development Analyst, Houston, TX

United States Steel 1990 Applications Programmer (Internship), Pittsburgh, PA

# EDUCATION

New York University 2006

Master of Science in Information Systems, Stern School of Business and Courant Institute of Mathematical Sciences

The Pennsylvania State University 1991 Bachelor of Science in Finance, Schreyer Honors College

# STORE VIDEO OVERVIEW

http://findtape.com/vid

# PROFILE

I am a New Jersey native who graduated from the Schreyer Honors College at Pennsylvania State University with a finance degree. I began my career with Shell Oil in Houston but returned to the east coast to work for MapInfo, a GIS mapping software company, outside of D.C. and then for Oracle in New York City.

While living in NYC I started working at an interactive web agency, creating websites for companies like Godiva, Waterford/Wedgwood and Coach throughout the late nineties and early 2000s. While working full time, I went to NYU at night and received a Masters in Information Systems.

My family and I moved back to NJ in 2003 and I launched FindTape.com, an online retailer of tape, glues and dispensers, as a side business. By 2006, FindTape.com had grown large enough that it became my full-time job and I was able to stop commuting into NYC from Princeton everyday. FindTape.com is now one of the top e-retail businesses in North America and we also opened our first brick & mortar store in 2019.

### RECOGNITION

Inc. Magazine's 500 | 5000 List of America's Fastest Growing Companies 2011, 2012, 2013, 2014

Internet Retailer's list of Second 500 Largest e-Retailers 2012, 2013, 2014, 2015

#### MEDIA MENTIONS

*The Wall Street Journal* "Sales-Tax Ruling Strains Small Online Sellers" December 29<sup>th</sup>, 2019

*Adhesives & Sealants Industry Magazine* "FindTape.com Donates \$7,100 to Operation Homefront" June 18<sup>th</sup>, 2015

*Internet Retailer* "Considering an Amazon storefront? Here's what you need to know" May 12<sup>th</sup>, 2015

*New Jersey Business Magazine* "164 N.J. companies make Inc. 5000 list of fastest-growing companies" August 25<sup>th</sup>, 2014

*User Interface Engineering* "Can I Trust You? How Anticipating Problems Can Help Your Brand" April 30th, 2008

*Marth Stewart Blueprint* "Project: Foolproof Gift Wrapping" December, 2007

#### ASSOCIATIONS

Entrepreneurs' Organization (EO)

National Federation of Independent Business (NFIB)

Better Business Bureau (BBB)