

Parag Shah is a visionary who is passionate about building technology companies. He built his first company, LunchBox – a technology platform for the restaurant industry, while attending college and was named a finalist in the 2009 Global Student Entrepreneur Awards. Lunchbox changes the way restaurant menus are accessed and viewed online, allowing a restaurant to update its menu on the Lunchbox system and having it automatically updated across the web and accessible through any device.

As a result of his success from Lunchbox, Parag started Proality LLC, which specializes in web-based and mobile startup companies. Proality looks for idea concepts that solve a core problem and brings them to market through strategic business decisions. Mr. Shah has worked with and/or created a number of technology companies through Proality, including Věmos, Foodsby, and PurchaseBox, creating added value for the stakeholders of the various companies. He has also consulted for numerous other companies to aid in the successful launch of their products.

Parag is currently the Co-Founder & Chief Technology Officer of Věmos, a technology company in the hospitality industry focused on creating personalized experiences between consumers, venues, and brands.

Parag has shown the ability to successfully build teams and launch technology products. He is driven, motivated, and has a “do whatever it takes” attitude with anything he undertakes. Parag is a graduate of the Carlson School of Management at the University of Minnesota – Twin Cities with a degree in Entrepreneurial Management.