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I am on a journey to be adventurous and empowering to those around me. Seeking new relationships with people from all cultures. To be passionate and joyful for the great things that God has given me.

I am a graduate of Ferris State University with a B.S. in Operations Management. My current role is the Director of Customer Engagement for Redi-Rock International based in Charlevoix MI. As Director, I have been instrumental in ramping up the professionalism and relationship based sales model of Redi-Rock that has led to year after year of double-digit growth over the past 4 years. The customer engagement team provides services to our licensed business customers in Sales, Marketing and Civil Engineering. It just boils down to the fact that I love our customers! They are truly the best customers anyone could ask for in any industry.

I currently live in Petoskey Michigan with his wife and two children, age 14 & 12., with which, I am honored to be on a courageous journey to be the best husband and father. I stay busy with local youth sports and community service and serve as a Board Member in our local township on the Parks and Recreation board.

Redi-Rock International is the industry leader of the large block retaining wall system that has been expanding its footprint in the international market and has won the "Michigan Distinguished Alumni Award-Strategically focused" award in 2018 and the 2020 Presidents E-Award for exporting.

Let me know if you need anything else!



Kevin Loe

Director of Customer Engagement