

Biography of Christine Lantinen

President/Owner Maud Borup Inc.

In 2005, Christine purchased Maud Borup and transformed the company from a business-to-consumer model to a leading wholesale candy, confections, and food gift company, selling direct to specialty and mass retailers such as Target and Whole Foods. This year the company produced over 17 million units and brought 150 products to market. It is one of the top five candy companies in Minnesota employing over 200 team members.

The company vision has remained constant; provide a high level of customer service to the retailers and wholesalers it serves through trend-forward product design and development, a lean supply chain, and green manufacturing practices. In 2020 0% landfill waste was implemented at its LeCenter manufacturing facility, which is one of thirty things it does as a company to reduce and reuse waste.

Maud Borup takes pride in packing its gifts in the US and sourcing most of its food components in the US. Headquartered in Plymouth, MN, with its manufacturing facility in Christine's hometown of Le Center, MN, the company continues to expand in-house manufacturing, production, and warehousing with the completion of a 66,000 sq. ft addition in 2020. Maud is Global Food Safety Initiative (GFSI) certified and certified to produce and pack Gluten Free and Organic products.

Christine was recognized by the Small Business Administration as Minnesota's 2019 Small Businessperson of the Year. She was awarded the 2020 Woman-Owned Manufacturer of the Year Award and made the 2019 and 2021 Fast 50 Companies list, awarded by Minneapolis/St Paul Business Journal. She is committed to having a healthy balance between running a family owned business and being a wife and mother. She hopes one day her kids will continue the Maud Borup tradition.