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Date: July 2, 2025

Chairman Nick LaLota
House Committee on Small Business,
Subcommittee on Contracting and
Infrastructure
2360 Rayburn House Office Building
Washington, DC 20515

Ranking Member Gil Cisneros
House Committee Small Business,
Subcommittee on Contracting and
Infrastructure
2360 Rayburn House Office Building
Washington, DC 20515

Subject: Strengthening American Businesses & Delivering Value to Taxpayers: The Critical Role of the Rule of Two

Dear Chairman LaLota and Ranking Member Cisneros,

I am writing to you today on behalf of Purple Jay, a proud Service-Disabled, Veteran-Owned Small Business (SDVOSB). We strongly support the continued, robust application of the Rule of Two in federal contracting as a vital component of an “America First” procurement strategy. We believe this principle is fundamental to securing the best value for American taxpayers, fostering competition, and honoring our commitment to those who have served.

Supporting American Veterans & Small Businesses

The Rule of Two – ensuring consideration of at least two qualified SDVOSBs before pursuing other options – is a strategic imperative, and an investment in American ingenuity & the men and women who have bravely defended our nation. At Purple Jay, we’re deeply proud that our team is comprised of veterans, military spouses, and individuals raised in military families – people who understand dedication, mission accomplishment, and responsible stewardship of resources.

By actively fostering a competitive landscape for SDVOSBs, we can:

- Reduce Reliance on Large Contractors: SDVOSBs offer a crucial check on the dominance of massive, often bureaucratic, firms. We bring agility, innovation, and a relentless focus on delivering exceptional results. This competition drives down costs and ensures the government isn’t overpaying for services.

- Leverage Exceptional Talent: Veterans possess unique skills, leadership qualities, and a proven ability to operate effectively under pressure. SDVOSBs like Purple Jay uniquely attract and retain these highly skilled professionals, offering a direct benefit to federal agencies.
- Maximize Taxpayer Value: SDVOSBs are lean, efficient organizations with lower overhead costs. We deliver high-quality services at a competitive price, providing a strong return on investment for the American people. This aligns with your commitment to responsible fiscal policy.
- Strengthen American Resilience: Investing in veteran-owned small businesses bolsters our national economy and creates jobs right here at home.

The VA's Leadership & the Path Forward

We commend the Department of Veterans Affairs for its unwavering commitment to the Veterans First Contracting Program and its diligent implementation of the Rule of Two. This program has provided invaluable opportunities for Purple Jay – and countless other SDVOSBs – to demonstrate our capabilities and contribute to the VA's vital mission of serving our nation's heroes.

We urge you to champion policies that strengthen the Rule of Two. Consistent and rigorous application of this principle will ensure that the government benefits from the innovation, efficiency, and dedication that SDVOSBs consistently deliver.

Thank you for your time, consideration, and commitment to serving the American people.

Sincerely,

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