



Noel Ginsburg
Founder, CareerWise

Noel Ginsburg is an entrepreneur and nonprofit leader who has long been committed to serving his community.

In 1980, while still in his senior year at the University of Denver, Ginsburg founded and ran Intertech Plastics, a custom plastics business that manufactures products for the consumer, industrial, and medical device markets. In 2022 he sold the company to focus on his nonprofit work.

In 2016, Ginsburg created CareerWise Colorado to build opportunities for students and businesses across the state by developing an innovative, sustainable youth apprenticeship program. The program brings together public and private stakeholders to ensure students have access to the skills and knowledge they need to succeed in modern career paths, and that businesses can develop a pipeline of diverse and talented employees. CareerWise has since expanded across the country to New York City, Washington, D.C., Indiana, Buffalo and Michigan.

Ginsburg was appointed to the Secretary of Labor's Advisory Committee on Apprenticeship in 2021, on which he serves as the employer co-chair. And, alongside one of CareerWise's apprentices, Ginsburg testified in front of the Senate HELP Committee about the value and promise of youth apprenticeship in September 2021.

Ginsburg was also a founding board member and former president of the Colorado I Have A Dream Foundation, through which he sponsored 42 students for ten years, turning a neighborhood with a dropout rate of 90 percent into a neighborhood in which over 90 percent of students graduated high school. In 2017, Ginsburg ran for Governor in the State of Colorado, giving him a unique perspective of issues ranging from education and workforce to healthcare. He cites the 18 months on the campaign trail as one of the best experiences of his life.