

As President and Chief Executive Officer, Craig Etkin brings nearly 30 years of experience in information products and technology to intelligence360.io. Craig is the visionary behind the corporate strategy and manages the operations of the company, including product engineering, marketing, and business development. Before founding intelligence360 (formerly Iridium), Craig was a key member of the applications consulting team at Lexis-Nexis. He was instrumental in implementing the new Lexis.com interface in the legal market. Prior to Lexis-Nexis, Craig assisted in implementing the new web capabilities for Dow Jones & Company. In 1997, Craig led the effort to roll out The Wall Street Journal Interactive Edition, Barron's Online, and Dow Jones Interactive (formerly Dow Jones News Retrieval), one of the first web based corporate news services. Craig has also held various leadership roles focused on information resource technology with Dun & Bradstreet, where he and his team supported risk management solutions for the energy industry.

In 2018 Craig Etkin graduated from the SBA Emerging Leaders Initiative in Houston, TX. The Emerging Leaders Initiative is an intensive executive-level series intended to accelerate the growth of high-potential small businesses in America's underserved cities. Since its inception in 2008, the SBA's Emerging Leaders Initiative has trained over 5,000 small business owners, creating over 6,500 jobs, generating over \$300 million in new financing, and securing over \$3.16 billion in government contracts.